## Mayor Proclaims Clean-Up, Fire Prevention Week

NOW WE'RE LIVING

Wednesday, September 29 95 62 Thursday, September 30

Friday, October 1

The Besert Sun

Fire Prevention Week Good Time

for Campaign

sightly weeds and rubbish.

would co-operate in every way possible with the drive.

tober 3 to 9 is nationally designated as Fire Prevention

entering what promises to be one of its biggest seasons and

a clean city is a pleasant

Fire Prevention week.

FLORIAN G. BOYD, Mayor of Palm Springs.

Chief Leonesio added that,

inless ordinary care is used at all times, "fires are so easy to start and so hard to stop."

HE URGED that all install

by additional appliances, that combustible material be re-

moved to a safe place and that extreme care be taken with

igarets or other burning to-

Warren Heath, fire marshal,

said that the combination of clean-up week and fire preven-

Proclamation

Mondays and Thursdays 174 N. Palm Canyon Drive Phone 2249

Published

Vol. XXVIII, No. 13

2 Sections - 12 Pages

Palm Springs, California, Monday, October 4, 1954

Single Copy 10c

Palm Springs

Promotion to

be Discussed

Leading Publicity

Figures to Take

(Desert Sun Photo)

MAGIC FASHIONS FOR MEN — Foremost fashion editors having to do with male attire will gather in a panel discussion and witness exhibition of men's fashions during the Men's Apparel Guild convention October 31 at El Mirador. I. (Bud) Whiser said that these editors from throughout the nation would be on hand to discuss with eight leading retail executives the proper display and advertising of men's fashions. Pictured, left to right, are the local interrogator, Bill Rashall, Whiser and Murray Webber, public relations for Western Carloading Co. The two visitors were guesting at Torquoise Villa.

### **Expect Hearing** on Application for Asphalt Plant

County Planning commission at its regular meeting Tuesday, October 5, may consider an application by Hicks and Allred, Cathedral City contractors, to establish and operate an asphalt mixing plant near Mid-

meeting does not list the appli-cation, but it may be added by time of the meeting.

Adjacent residents, including notel owners, last week protested the operation. Presence of smoke in the desert air formed the basis of the protest.

If presented at the Tuesday meeting, it is expected that a basis data will be set by the

meeting, it is expected that a hearing date will be set by the commission, with all nearby residents to be notified of the time and place.

County authorities last week issued a "cease and desist" order to Hicks and Allred, which had started operation of the plant on September 27.

ors inquired about procedure to be followed in establishment of the plant, and securing zon-

ing approval for its operation.

J. H. Hicks, co-owner, has maintained that the smoke caused would only be of the same quantity as resulted from a temporary operation in the past, and would not cause a nuisance to nearby residents.

#### Chance Hotel is Sold by Harris

### MAGIC TO PREVIEW NEW MEN'S FASHIONS OCT. 31

I want to see all of the new fashions men are going to wear when the Men's Apparel Guild of California, (MAGIC) show their fashions for the first time in Palm Springs, Sunday, October 31, at El Mirador hotel.

I am trying equally as hard to visualize Frank Bogert, ru- director of public relations for

you too, Buddy, this may come to pass—and a funny thing about the whole darn mess is that, let's be truthful, all males some of the most famous men's

If you don't believe me, you should have overheard my interview with I. (Bud) Whiser, who is chairman of Magic's committee on National Confer-

mored to be a beeg strong man from out of the West, wearing a pink shirt, lavender tie, chartreuse sports coat and shorts in lavender.

Laugh though I may, and ture into that domain.

Down on the serious side of

will be secretly delirious with our fashion emancipation.

If you don't believe. Esquire; Perkins Bailey of Look; Frost Smith of Sports Illustrations; Cecil LuBill of Argosy and a panel of the nation's eight top leading retail

ence on Men's Fashions Merchandising.

Further corroboration of the events to occur, exciting ones, my dear boys, can be had by asking another witness to my interview in the rugged character of one Murray, Webber a hat with a tall feather.

## Loot of Thieves

Sale of the Chance Hotel, 1342
South Palm Canyon drive, by
Mr. and Mrs. A. C. Harris, to
Dr. Robert G. and Marjorie
Pearson and Jay Levine, was
announced Friday.

The Harris' will remain in
Palm Springs, at their home at
216 Camino Descanso.

Screen leading to a bedroom,
and then crawling through a
window. Time of the burglary
was between 11 p.m., Thursday,
and 12:30 a.m., Friday.

Articles taken included two
pistols, clothing, and a quart
of buttermilk. screen leading to a bedroom,

#### in Raid is \$231 Burglary of articles valued at \$231.24 from their home at 215 East Cabrillo road was re-

ported to police early Friday earlier this year. morning by W. E. Knotts.

Entry was made by cutting a screen leading to a bedroom,

She is featured pictorially in the October 4 issue of Sports Illustrated, in the department, "Pat on the Back." morning by W. E. Knotts.

### **Construction Started on** Seven Apartment Project

into the apartment house

#### Inside of the Sun

Classifieds 4	-5b
Confident Living	6b
Desert Hot Springs	5b
Editorial Features	6b
Palm Desert	5b
Publisher's Corner	6b
Rashall Unedited	2α
Social News 1-2	-3b
Sports	5α
This Side of the Sun	6b
Thousand Palms	5b

Pouring of 7,000 square feet of concrete in foundations Friday morning started a new Jack Meiselman enterprise — construction of seven apartment buildings of four units each.

Noted throughout the Palm Springs area for his construction of popular priced homes, this is Meiselman's first venture into the apartment house

"Facilities," he added, "are therefore needed which will furnish medium priced rentals," Each spacious apartment will have a complete kitchen, bedroom, living room, and bath. All will be fully insulated, and have more than adequate heatng and cooling facilities. An added feature for desert living

will be extended overhangs. Meiselman has had one of his largest months in building dur-ing September, having taken out permits valued at \$200,000,

he reported.
Gannon Realty is exclusive sales agent for Jack Meiselman Enterprises, and may be contacted for information concerning purchase of one or all of the apartment buildings.

ence on Men's Fashions Mer-chandising.

acter of one Murray Webber, a hat with a tall feather.

### Still Coming

Mrs. Bunker Gets Us More Publicity Zaddie Bunker, Palm Springs

flying great-grandmother, is continuing to bring publicity to Palm Springs, even after her transcontinental solo flight

#### Shangle to Visit Village Today

Bruce Shangle of Blythe, candidate for congress from the 29th (Riverside, Imperial coun-ty) district, will be in Palm Springs today (Monday) to meet local officials and busi-

nessmen. He will be conducted on a tour of the Village by George Maypole, chairman of the local Democratic organization.

#### GOV. KNIGHT, WIFE, HERE IN NOVEMBER

Governor and Mrs. Goodwin J. Knight said Friday night at Banning that they plan a Palm Springs holiday imme-diately after the November election and will check in at El Mirador on November 4

fo: α week's stay.
The Governor, who has not forgotten his visit to the Village when President Eisen-hower was here, said he is looking forward to holidaying in the warmth and friendli-ness of the Village and it was obvious that the First Lady shared his enthusiasm.

Mentioning the yachting trip on their honeymoon, Mrs. Knight said that Balboa and Palm Springs are two of her favorite spots.

## Mayor Asks Video Rates City to Clean Hearing Set Up this Week for Tuesday

Council to Meet Tomorrow with Full-Time Agenda

This is fire prevention week Public hearing on the applithroughout the nation and in cation of Palm Springs Com-Palm Springs. Mayor Florian G. munity Television Corporation Boyd issued a proclamation for a revision of its rate schedurging full observance by Vil- ule is expected to occupy a agers and also coupled it with large portion of the city coun Clean-Up week and asked all cil meeting Tuesday evening.

Villagers to get rid of un- Community Television made application in July, with the Fire Chief William Leonesio public hearing being deferred and Fire Marshal Warren Heath until a larger number of resijoined with the mayor in his dents had returned from vaca-

BESIDES PRESENTING a Many of the proposed changes will not affect the 1,100 submore pleasing sight to our scribers now being serviced, according to Harold Waltz, prevention, they said. City Manager Robert W. Peterson said that the city

AS AN EXAMPLE, he said that there will be no change in either installation rate or dences, but there will be offered an easy budget plan for permanent installations, plus a new plan for a trial basis of \$10 per month if the cable is available by the house. Hotel room installations will

recek, and
WHEREAS, Palm Springs is neering what promises to be a slight increase in the monthly service charge per room, but it will effect an over-all savings, he added.

one, now THEREFORE, I, as mayor FOR COCKTAIL BARS, restaurants or dining rooms, the master installation will remain Fire Prevention and Clean-Up the same, with the same monthly rate applying to places having 25 or less seating capacity. Above 25, an additional week in Palm Springs and urge all citizens to join in the cleaning up during this week, not only to present a more pleasing picture to our visit-ors but to fall in line with

No change is requested for trailer parks or retail television

and hotels, Waltz reported.

idered by council, are: A report on the feasibility of

the Bramar Construction company connecting its proposed clions be inspected for possible fire hazards, that house wiring not be loaded beyond capacity by additional appliances, that Adoption of an ordinance on

extension of councilmanic boundaries to include the recently annexed area.

Request of Western Airlines

for a three-year extension of its lease arrangement, which expires December 31, 1954.

#### WELCOME NEW SON Mr. and Mrs. Bruce Koplov of

clean-up week and fire preven-tion week is a good one. "They go together," he said. "Get rid of the rubbish and you get rid of a big fire hazard. get rid of the rubbish and you get rid of a big fire hazard.
"But that's not all, getting rid of the rubbish is going to give the city a clean appear son weighed five pounds 13½ ance, more pleasing to our ounces and has been named Fifty-one certified persons own slightly lower than average for their own homes.

A MAN WHO the Palm Springs

### SEPTEMBER BUILDING HIGHEST IN TWO YEARS

A new high in building for the month, including the num a single month over a two-year period was recorded during September, Donald Graham, chief building inspector, re-ported Friday.

Seventy-three permits were issued for construction costing

Publicity Panel Here Tuesday

952. Seven apartment houses (30 units) \$157,000; one apartment

issued for construction costing \$564,582, the highest amount for a single month since July of Other permits issued were:

This brings the total for the year to \$3,637,292, an increase of \$889,334 over the first nine months of 1953. Building authorized in September of last year was \$541,850.

Several other two-year records were also broken during

#### FOURTH OF COUNTY'S VOTERS IN 4TH DISTRICT

Furnishing further ammuni-ion to the desert area's claim for better government for the eastern end of the county, were the figures on registration of voters in Riverside county, re-leased Thursday by G. A. Pequegnat, county clerk. The fourth supervisorial dis-

trict, represented by Homer the city of Riverside, county Varner, contains more voters seat. than any other district in the

OF THE COUNTY'S TOTAL of

tends from the county line west of Beaumont to the Colorado river. In it are the incorporated a new county. tion, there are several thousand

tricts, as released by Pe	quegnat
is: First district	19,485
Second district	19,368
Third district	
Fourth district	
Fifth district	
Every district, exc	
fourth, includes a po	rtion o

THE 23,454 VOTERS in the fourth district have the same representation as the 9,730 in the third district in county 26% percent of the total vote affairs and for this reason, agitation has been rife in the

vast desert area for reshaping

of the district or formation of cities of Palm Springs, Beau-mont, Banning, Indio, Coachella and Blythe, half of the county's 12 incorporated cities. In addi-tion the county grand jury in its three open hearings last week paid much attention to the inequality in representation in supervisorial districts and may include a recommendation for

THE REGISTRATION, by dis-its report.

### PALM SPRINGS SCHOOL RATES HIGH IN STATE

Unified School District conduct- tion," it was revealed that 51 ed by the school administration percent have one year or more Palm Springs. reveals that it is superior or of graduate work; 25 possess a above average in general effi-master's degree or more; 11 Bill

personnel, Dr. Hoff said, 55 of that the average number of the 92 persons, or 60 percent, years of teaching possessed by are on permanent status, with

A survey of the Palm Springs Checking professional educahave a master's degree plue one year or more to their credit, and the administrative and the administrative and stars in the wire services today, ed this week.

The district ranks very high and the administrative and

certificated personnel was 14 years.

The pupil teacher load is

See SCHOOL, Page 3a

Part in Seminar Tomorrow, Tuesday, October will see the finest collection f promotional minds ever ssembled in Palm Springs telling the Villagers how to com-pete most effectively in the international scramble for To be held from 9:30 until

noon at the Starlite Room at the Chi Chi, the publicity seminar is expected to draw a capacity crowd of some 300 interested persons. It is open to the public with everyone urged to attend FIVE TOP SPEAKERS, each

prominent in a facet of the publicity field or market, will form the panel, outlining the media, telling of the approaches to the job to be done, and deliniating what Palm Springs can do most effectively and inexpensively, to assure itself top publicity performance as an aid to its economy. aid to its economy.

Arranged by the Palm Springs Chamber of Commerce under the direction of Miss Jeano Bailard, manager of L'Horizon Hotel and chairman of the Chamber's publicity committee, Chamber's publicity committee, the seminar is expected to give the Village a clear picture of its publicity problem and to give direction to its early-season enthusiasm for a conseason enthusiasm for a conseason of the committee. certed publicity program. Other members of the publicity com-mittee are Earl Coffman, Frank Bogert, Culver Nichols, Ray Rvan, Milt Hicks and Sherman

Leadoff speaker for the panel will be Alex Evelove, one of the best-known names in the publicity business. For many vears head of publicity for Warner Bros. Studios. Evelove is now head of his own publicity firm in Hollywood. He will discuss the promotional field in its broad outlines with emphasis on a product such as

SPEAKING SECOND will be revaluating the efficiency of a school, he explained. These three comparisons are: Personnel, adequacy of financial support for education, and pupil success.

\*\*REGARDING STABILITY\*\* of he 92\*\*

THE SURVEY of professional improvement showed that during the past five years an average of 37 percent of the summer school or took additional courses each success.

Hank Osbourne, one of the youngest city editors sitting in a top metropolitan paper's city editorship, that of the Los Angeles Mirror, will talk on the problems of cityside coverage, where they can help Palm Springs' news bureau and in Springs' news bureau and in turn be helped.

A MAN WHO HAS covered See PUBLICITY, Page 5a

### **Larry Sitter Named New** O'Donnell Course Manager

Club since 1937, has been fairways and greens in top named club manager to suc- condition. ceed E. A. LaFleur, effective immediately.

LaFleur resigned during the Summer months, and is now constructing a home in the San Francisco area, where he plans to make his permanent resi-Sitter has been with O'Don-

nell for 17 consecutive years, except for three years spent in the armed forces during World War II. Married, he and his wife and two children reside at 1450 Riverside drive.

(Picture on 5α)

Larry Sitter, who has been associated with O'Donnell Golf Club since 1937 has been controlled by the course superintendent, returns for his twenty-sixth season (he originally laid out the course), and has the

JACK "DAD" FRENCH is president of the club, and will return to Palm Springs about November 30. B. F. Shearer, vice president, is tournament chairman, and will, this year as in the past, be assisted by Milt Hicks. Major Reuben Fleet

reasonable prices throughout the season, for the convenience

PLANS FOR the 1954-55 season starting Saturday, October 9, were also announced this week.

George Howard will return as pro for the fifteenth year, after a successful season at Broadmoor in Seattle. He will bring with him his assistant this Summer, Glenn Woodhall, who will serve as caddy master.

of golfers.

Courtesies will be extended guests of hotels and restaurants, and every consideration will be given local players. Guests of member hotels will be given preference, as in the past, when the course is crowded.

Green fees will be extended guests of hotels and restaurants, and every consideration will be given local players.

Guests of member hotels will be given preference, as in the past, when the course is crowded.

Green fees will be extended guests of hotels and restaurants, and every consideration will be given local players.

Green fees will be extended guests of hotels and restaurants, and every consideration will be given local players.

Green fees will be extended guests of hotels and restaurants, and every consideration will be given local players.

Green fees will be extended guests of hotels and restaurants, and every consideration will be given preference, as in the past, when the course is crowded.

Green fees will be extended guests of hotels and restaurants, and every consideration will be given local players.



FOR KIDS DAY — Three heads are better than one when it comes to blowing up the balloons for Gargantua the Clown to give away on October 9 for Kiwanis Kids Day which will take place at the Desert Inn Mashie course. Getting a good start on what appears to be a staggering and breathless task are, left to right, Skip Lawson, assistant publicity director at the Chamber of Commerce, Red Kenyon, who co-chairmans the Kids Day program with Ray Corliss, publicity director for Palm Springs, and Bobby Nye, convention manager of the Chamber.

### UNEDITED

By BILL RASHALL

last winter season, I do not the Palm Springs Music com-

form my loving readers (some
—no, many—of whom hate me) that I scooped the White House press and even Jim Hagerty, the President's secretary, through no fault of his own, that Ike would be here on a that like would be here on a certain day and on that day he did arrive. Of course. I had plenty of info on that deal and it came from a very, very, good friend of mine who talked rings around the actual subject before I caught on what he before I caught on what he was really trying to tell me. Thanks, Father (but that's not

was really trying to tell me. Thanks, Father (but that's not his name).

Enuf of the bragging, here are the facts as they were given to me some time ago. I am revealing this story at this time because a national magazine printed the yarn to the effect that "the President would spend two weeks in Palm Springs on business and pleasure." The story as I got it originally, was that "Paul Helm's home was being refurnished—new stoyes for the kitchen and other refinements, if that is possible, for the return visit of like. And that he would be back in February. Barring a war or other urgent business, Ike will belove back in Palm Springs, But belove here of the two beack in Palm Springs But belove here of the two back in Palm Springs, But belove here of the two beack in Palm Springs, But belove here of the two back in Palm Springs, But belove here of the two back in Palm Springs, But belove here of the two back in Palm Springs, But belove here of the two back in Palm Springs, But belove here of the two back in Palm Springs, But belove here of the two back in Palm Springs, But belove here of the two back in Palm Springs, But belove here of the two back in Palm Springs, But belove here of the two there are of the two the same that resolution to the city, have been invited to the edity, have been invited to determine the two desert sun. Her husband was there, too.

Went to a fresh trout fish fry up in Whitewater canyon. All the bartenders in town, at least two in Whitewater canyon. All the bartenders in town, at least two in Whitewater canyon. All the bartenders in town, at least two in Whitewater canyon. All the bartenders in town, at least two in Whitewater canyon. All the business and their feminine counterparts were there. I was invited by George Zuganiles, a creature highly beloved by many. Charley Smit, well known chef, sang as he prepared the succulent trout over an open are the facts as they were given to me some time ago. I am revealing this story at this time because a national magazine printed the yarn to the effect that "the President would spend two weeks in Palm Springs on business and pleas-ure." The story as I got it orig-inally, was that Paul Helm's home was being refurnished— new stoyes for the kitchen and other refinements, if that is new stoves for the kitchen and other refinements, if that is possible for the return visit of Ike. And that he would be back in February. Barring a war or other urgent business, Ike will be back in Palm Springs. But please don't throw that statement in my face if he doesn't show up. My bridge is so expensive. And Dr. Purcell is so busy!

an open life. That cook is nothing but good!

And in spite of the two openings on two successive on two successive openings on two successiv

busy!

Roll up last year's curtain and recall the beginning of that winter season, officially dated as October 1, for years. With that

They were swank, glorious and rose colored, the latter tint for me, long before closing time, too. The jam of people at The Dunes and The Doll House caused many old timers to raise their eyes in wonderment. They be the large type enchanted with the large another color too?

their eyes in wonderment. They were enchanted with the large number of people in town.

George and Ethel Strebe were lost in the mad crush of patrons and did a magnificent job of holding up to the repeated questions of "how are you?" and "how was your summer?" The food was, as always, par excellence at both places.

Accepted the invitation to sit with the Howard Morrises at The Dunes. He is that tall

VILLAGE

THEATRE PALM SPRINGS **PHONE 4384** 

Doors Open at 6:45

RORY CALHOUN

IS WAITING"

—Color by Technicolor— Shown — 7:15 and 10:10

2nd Color Hit - 8:40 only KHYBER PATROL'

Tues., Wed., Thurs.

October 5-6-7

Back By Popular Demand

with Marjorie Main

and Percy Kilbride

as "Ma & Pa Kettle" in

"The Egg and I"

Shown - 7:00 and 10:20

-2nd Hit at 9:00 only-

BEND of the RIVER

JAMES STEWART

8%

up to \$500

0%

over \$500

Fred MacMurray

Claudette Colbert

**Ends Monday** 

JEAN SIMMONS

A BULLET

Sometime near the close of handsome individual who owns recall the exact day or month. I received a tip, off-the-record, that President Ike Eisenhower would return to Palm Springs in February. I kept mum.

I am aware of many faults that I possess, One of the worst is bragging. So, living up to that characteristic, I must inform my loving readers (some factor) form my loving readers (some factor). Furthermore, he was in company with three ladies, one of them his wife Kay. Lovely person, Eddie Houghton, of El into town, joined our table and what a debonair person he is.

By the way, both of these into town, joined our table and what a debonair person he is.

By the way, both of these two gentlemen will enjoy this crack handed me by Johnny Archibald: "He isn't exactly bald. He parts his scalp with a hair." Don't throw anything at me now, Morris — except a Hammond organ. Lean use one Hammond organ. I can use one

There was the cheek-to-cheek embrace from Mrs. Walter Freund seated at the Piano-bar in The Dunes, who whispered: "First and foremost of all, you're a newspaperman. A good one." I wilted and a three-

at the house.

a doubt, terrific! Dave, who books the show at that famous

as October 1, for years. With that vision, mix a few embellishments and then use the same arithmetic and visualize several hundred more people and you have Palm Springs in late Sephember and the beginning of October, with this backdrop for scenery, the opening of The Doll House opening. We corrected that mistake and street, the opening of The Doll House opening. We corrected that mistake and those forty patrons who called you. Ethel, will be rightly difference from now on. Please bulged and creaked September 30 and, amazingly enough, the

was dee-lighted with the crowd

NOW SHOWING

—Doors Open 7 P.M.—

GREATER ON WIDE SCREEN!

FULL LENGTH! UNCHANGED! DAVID O. SELZNICK'S Production of MARGARET MITCHELL'S Story of Old South

**GONE WITH** 

"TECHNICOLOR CLARK GABLE · VIVIEN LEIGH LESLIE HOWARD OLIVIA de HAVILLAND A SELZNICK INTERNATIONAL PICTURE Chr Arhert Sunt—2a and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Monday, October 4, 1954

### Zaddie Bunker Guest of Honor at Lions Meeting

Palm Springs Lions club will hold its first formal meeting of the season Thursday noon in the Blue Room of the Chi Chi with Zaddie Bunker, Palm Springs Flying Great Grandmother as the honored guest. Herbert Samson, manager of the Palm Springs office of the Citizens National, will be the program chairman. Jimmy Cooper club president will pre-

ooper, club president, will pre

Members of the city council and of other service clubs in the city, have been invited to attend the luncheon meeting.

Panlaqui majored in engineer-ing at the University of Color-ado.

30 and, amazingly enough, the same thing happened at The Dunes. There were few present at these two openings who attended both of these events.

The decay of the source of the owner of a block-long commercial establishment on Mission street in San Francisco and the owner of the building which houses decay and I a drink. We of the building which houses Dorothy Gray and the Palm Springs Music company plus the apartments upstairs. He has been a subscriber to The Desert Sun for many, many years.

Sun for many, many years.

Always thought that a majority opinion of our city council prevailed in all issues. Why then does one man, the is brave) stand against that majority elected to office by jority elected to office by a majority of the people living in Palm Springs? It kills me and many, many others.

Bucky Harris-don't tell me you don't know him—invited me to have a snort—no I mean October 20.

Bob Howard walked into the lounge at Howard Manor at around midnight, October 1 and found his bar lined up with many of his friends. Bill White was dee-lighted with the crowd.

### The Desert Sun

PALM SPRINGS NEWS

CONSOLIDATED DEC. 1, 1952 Vol XXVIII, No. 13. Mon., Oct. 4, 1954

ished Mondays and Thurs days — except during June, July, August, then on Thursdays only — at Palm Springs, California, by Palm Springs Publishing Co., 174 North Palm Canyon Drive. (The Center) — Palm Springs, Cali-

PHONE 2249 OLIVER B. JAYNES WARD J. RISVOLD

General Manager

R. F. Graettinger — Exec. Editor
William Rashall—Promotion Mgr.
tered at the post office at Palm
rings, Calif., August 5, 1927, under the
of Congress of March 3, 1879,
per copy; 86.00 per year by mail in
rerside County; 87.00 per year by mail in
verside County; 87.00 per year by mail
where in U.S. Foreign postage extra.
Im Springs Publishing Co. will not be
ponsible for unsolicited manuscripts
photos left with or mailed to The
sert Sun or Palm Springs News.

— MEMBER—

California Newspaper Publishers Ass'n National Editorial Association Palm Springs Chamber of Commerce PALM SPRINGS PUBLISHING CO.
P.O. BOX 190
PALM SPRINGS, CALIFORNIA

# We're proud to present as our first CinemaScope showing

The DESERT PREMIERE of "The EGYPTIAN" SUNDAY, OCT. 3 - - for one BIG WEEK

STARTING



"I. Sinube, the Egyptian, bave forsaken eternity and everlasting life for the perfection of love ...

"I committed every crime against man, woman and the gods. I took the innocence of Merit, a tavern maid, who bore me a son. I surrendered my parents hope of immortality to Nefer, shameless temptress of Babylon. I committed the sin of sins, with Princess Baketamon, who coveted the throne

Before your eyes, "The Egyptian" comes to life! The graven images become flesh-and-blood realities. The ancient hieroglyphics become transformed into living vistas. The Rivers of Babylon flow once again in the wrong direction. The Forbidden Land of the Hittites and the Pyramids of the Nile relive

### Finance Clearing of Beverly Hills **Pays Interest Monthly** on all loans made to them

By loaning your Money to Finance Clearing, retail factors

YOU WILL ENJOY THESE ADVANTAGES: per 6% annum • Your loan to us will pay interest by the tenth of each to \$50,000.00. up to \$200

annum

per

annum

· All loans, plus interest earned, paid immediately upon presentation of note. By mail or in person.

• Your loan to us is backed by 50% in cash (lawful money of the United States) and 75% in collateral—for a total of 125%. FINANCE CLEARING of BEVERLY HILLS

Palm Springs Office - 123 East Andreas Road **Phone 2170** 

Suite 2 — Carnell Bldg.

INDIO OFFICE 15-087 Jackson St. Lewis Bldg.

1603 California Ave. Mack Bldg.

260 S. Beverly Dr.

BAKERSFIELD OFFICE | BEVERLY HILLS OFFICE Phone BR 2-7945

their golden age. of Egypt!" 20th Century-Fox presents DARRYL F. ZANUCK'S production of Photographed With The Revolutionary New Anamorphic Lens I Jean SIMMONS - Victor MATURE - Gene TIERNEY - Michael WILDING - Bella DARVI - Peter USTINOV and Edmund PURDOM as The Egyptia Show Time Mon.thru Sat.-6:45

Early Bird Show Every Sunday-Show Starts at Dusk

-

### Freeway Bridge \$4000 Damage Bids Studied

struction projects on the Free- headway before being discovover or under crossroads.

A. J. Thompson and Son of stations answered the call. Inglewood, with a bid of \$258,-995, was the lowest bidder of 14. Construction will start within a month with nine months allowed for completion.

Funds for a fifth bridge and paving of the four-lane Freeway will be included in the

way will be included in the 1955-56 highway budget.
The Freeway, a block south of the present route of Highways 60-70-99 through Banning, will relieve a badly congested ituation in Banning during the ctive season on the desert.

Brings you

## to Home in Fire

geles Thursday for the first con- urday which had gained much way through Banning - four ered by neighbors resulted in bridges to carry the highway \$4,000 damage, firemen from Stations 1 and 2 reported. Both

The kitchen and living room were completely gutted at the home owned by Harold P. Bonfils, and rented by Victor Dixon, located at 323 North Calle Encilia. The house was reported to be unoccupied at the time the fire was reported at 4:47 am fire was reported at 4:47 a.m. Cause of the fire was believed to have been a cigarette left burning in an overstuffed chair.

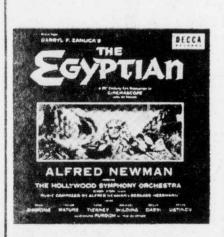
> CLASSIFIED, ADS READ SUN

### Sunair Drive-In Brings You "The EGYPTIAN"

on their new Wide Screen and

Palm Springs Music Company

"The EGYPTIAN MUSIC ALBUM"



Recorded by the

Hollywood

Symphony

Orchestra,

conducted by

Alfred Newman

for

DECCA

RECORDS

331/3 and 45 RPM-Long Playing Speeds

HEAR IT AT SUNAIR OCTOBER 3 thru 9 DURING INTERMISSIONS OF "THE EGYPTIAN"

"The Largest Library of Recordings in all Riverside County" at

#### PALM SPRINGS MUSIC CO.

360 NO. PALM CANYON DR.

**PHONE 6122** 



THAT NEW LOOK — Interior view of the streamlined new office of the Citizens National Trust and Savings bank at 456

North Palm Canyon drive. The Palm Springs office of the bank was returbished and rearranged for the convenience of its patrons this summer.

**Sneak Thief** 

Purse Reported

Third purse theft by a sneak

thief in a week was reported

to police by George Clark, 401

The purse was taken by un-

locking a screen and reaching in to remove the purse from a

dresser. It contained only \$1 in

Third Loss of

Via Colusa.

#### **New Streamlined Citizens National Pleases Patrons**

at 456 North Palm Canyon drive, now has that "New Look" and is proud of the final

with the streamlined effect and the larger lobby," commented Herbert Samson, vice president and manager of the local office, "and the new color scheme has earned high praise from

the growing business enjoyed by Citizens Bank. The addi-tional services offered to former customers of Desert Bank and new customers of Citizens Bank are supported by a wide knowledge of the economy of Riverside and San Bernardino counties, served by our 16 branches. The acquisition in April of this year of the Desert Bank's three branches in Palm Springs, Cathedral City and Indio, provided the desert area with an extension of Citizens Bank's services, which included Blythe but did not embrace the resort and agricultural area of Coachella Valley.

"Property improvement loans, automobile financing, and experienced trust service, are part of the added services provided by Citizens. Serving the county since 1903, Citizens Bank is growing in dynamic fashion to keep pace with the growth of "Southern California's Inland Empire," concluded Samson.

THE STAFF INCLUDES, in Theo Wallington, assistant manager in charge of real

school, Dr. Hoff said. Palm Springs office of Citi- estate and commercial loans; zens National Trust and Sav. H. N. Cocholz, assistant cashbility, Dr. Hoff said that "salings Bank of Riverside, located ier in charge of personal loans; at 456 North Palm Canyon James S Partridge long-time aries paid to teachers in the district rank in the upper 25 James S. Partridge, long-time resident and Miss Dorothy percent for the state of Califorresults of months of planning and redecorating.

"Our customers are pleased di, head teller is assisted by nia and rank higher in River-side county." This tends to attract and keep good teachers in Palm Springs, he added. Palm Springs Unified School di, head teller, is assisted by Irene Ruehe and Sara Cromer. Evelyn Buschkowsky, head

bookkeeper, is assisted by Mary Cox, Maxine Page and Mona Richards, NCR operator. Ruth "THE REMODELLING of the Samson, and Wilma Wilson, ffice," Samson said, "is to escrow officer, is assisted by provide an improved working Helen Patterson.
arrangement to take care of Two new members have been

added to the local staff this week; Mrs. Edward Van Metre of Thousand Palms, secretary in the consumer loan depart-ment, and Mrs. Albert E. Page, a newcomer from Santa Rosa, bookkeeper.

#### On the Rocks

Romance Ends at

Bus Station Here

Receiving a teletype from the Monterey Park police department asking that the 3:41 p.m. Greyhound bus be checked, Officer T. M. Aitken went to the scene and found the 15-year-old girl with her 18-year-old by friend enroute to be married

girl with her 18-year-old boy friend, enroute to be married. The girl's parents arrived here at 5:30 p.m. to claim their daughter, and in an act of gen-erosity gave the 18-year-old youth money with which ha

years. Reyman has been in the tonsorial business approxi-mately 20 years and most re-cently with the Keystone Barber Shop in Riverside

Palm Springs Unified School District can afford to support a good school system, the superintendent continued. The estimated assessed valuation for the year 1954-55 is approximately \$49,500,000—three times the average for the state per pupil, and exceeded only by Beverly Hills among southern California Unified Districts."

This means," Dr. Hoff said, "that in back of each high school pupil the assessed valuation is \$120,000; for each elementary child about \$35,000 per pupil, and all pupils about \$28,000." TAX RATE for the school dis-

From Page 1-MORE ABOUT

REGARDING FINANCIAL sta-

**SCHOOLS** 

trict for the year 1954-55 is \$1.347 and the legal maximum for unified districts is \$1.65. During 1953-54 only two unified districts in southern California had a lower tax rate, Beverly Hills with \$0.99, and Emery with \$0.866.

Palm Springs police spoiled a romance Thursday afternoon at the request of the girl's parents.

Receiving a teletype from the Monterey Park police department asking that the 3:41 p.m. Greyhound bus be checked, Ofnia, University of Southern Cali-fornia, University of Montana, University of Wisconsin.

> TESTS GIVEN high school seniors show that Palm Springs ranks consistently above the average, as did achievement tests for grades four through eight, alegbra students and

recosity gave the 18-year-old youth money with which he could purchase a bus ticket back to Los Angeles Police escorted him to the bus.

Desert Barber

Shop Purchased

by Bill Reyman

Desert Barber Shop, 249 South Indian avenue, was recently purchased by Bill Reyman. The shop will now operate with two full-time barbers, Reyman and Helen Hogback. The latter is well known in Palm Springs, being associated with Desert Barber Shop for about eight, alegbra students and language and history students. This achievement is attained. Dr. Hoff said, even though there is a rapid turn-over of pupils in the district. To illustrate the turn-over, he said that only 25 out of the 700 pupils in grades four through nine have been in the Village as much as 10 years or more, and only 20 of last year's high school graduation class of 67 had entered from the district's elementary schools.

Plastic Hose Stolen from Village Yard

Theft of a plastic hose from the yard of their property at 379 - 387 Chino drive, was reported to police Friday by Dr. to some the yard of their property at 379 - 387 Chino drive, was reported to police Friday by Dr.

Theft of a plastic hose from the yard of their property at 379 - 387 Chino drive, was re-ported to police Friday by Dr. J. H. McCracken, 1088 E. Ala-meda. meda.

The hose, recently purchased, was valued at \$18.

## Westinghouse

**Appliances** Sales and Service

Refrigerators — Freezers — Disposals Ranges — Dishwashers — Air-Conditioners Laundromats — Dryers

LICENSED CONTRACTORS

196 South Indian Avenue

Phone 2888

Commercial and Domestic Refrigeration Service

Small Appliances — Fixtures — Materials

### Rayburn Greeted by Democrats

hairman of the local Democratic organization and Jerry Bunker, city attorney, a delegation of twelve local Democrats ourneyed to Riverside Saturday to join other members of the party from all over the ounty in honoring Rep. Sam Rayburn, (D. Texas) at a luncheon at the Mission in River

Rep. Rayburn, house minorty leader, is on a tour of southern California. Among other honored guests were India Ed-

#### Ulir Argert Sun 3º Col. Wooldridge to Open Office

Col. Ward Wooldridge is opening a real estate office in Palm Springs at 238 Indio road, where Palm Canyon drive turns

where Falm Canyon drive turns into Highway 111 at the curve at the south end of town.

A resident of Riverside county since 1900, he purchased the Vista del Oro upon his return from military service and is a strong believer in the future of Palm Springs.

Palm Springs.

He said that he had personally handled realty transactions valued at \$300,000 so far this year and expects to far increase that amount by January 1, 1955.

#### DHS Trailer Park Permit Approved

Application of Bruce and Ray Bridenbecker of Desert Hot Springs for a permit to establish a trailer park near that community was approved by county planners Thursday.

The applicants said they plants spend \$150,000 on the park

honored guests were India Edwards, past vice-president of the Democratic National committee and Bruce Shangle, of Blythe, candidate opposing John Phillips for the house of representatives seat from this district in the November 2 election.

The applicants said they plan to spend \$150,000 on the park which will accommodate 152 trailers and be equipped with mineral baths and swimming pools. The location is about five miles from Desert Hot

### A Low Bow - -To Palm Springs

OUR THANKS TO YOU - OUR FRIENDS. NEIGHBORS, AND SUPPLIERS - FOR THE OVERWHELMING SUPPORT YOU OFFERED DURING OUR RE-OPENING CELEBRATION. IT IS GRATIFYING INDEED TO REALIZE THAT OUR POLICIES FOR THE PAST SEVEN YEARS HAVE BEEN SO FULLY REWARDED BY YOUR PATRONAGE AND BY YOUR RECIPROCAL FRIENDLINESS.



2949

### Chi Chi Starlite Room

STARTING, TUESDAY, OCT. 5

The Comedy Sensation of the Year

## Tommy Noonan

Comedy Star of "Gentlemen Prefer Blondes" His latest movie hit "A Star Is Born"

### **POCAHANTAS**

Trend Recording Artist

## PRIEST and FOSSE

**Musical Comedy Favorites** 

AND

### ARNOLD DOVER

TV's Famous Impressionist

Dancing to

\* \*

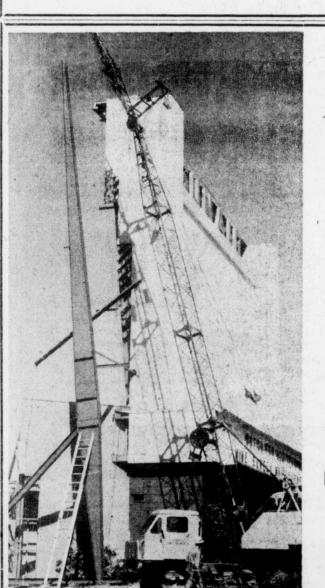
BILL ALEXANDER and His Orchestra

NO COVER -- NO MINIMUM

**Except Saturdays** 

Reservations PHONE 7391 or 5133

LAST TIME MONDAY Don't Miss CHARLIE CHANEY



Our

Congratulations

to

SUNAIR DRIVE-IN!

We're

proud

to have had

a hand in

building

your new WIDE SCREEN

#### HICKS & ALLRED

General Engineering

Contractors

Cathedral City Phone 8-3555



MUSIC SCHOOL — Manager Pat Barbara of the musical instrument department of the Palm Springs Music company with a group of youngsters, students and prospective students

ient government for this area y the Riverside county board

Ted Smith of Rancho Mirage s temporary chairman of the organization which has its neadquarters in Indio.

Must Stay Away from

Felix Anthony Krause, 58 year-old transient, arrested for yagrancy Wednesday evening

was given a 30-day suspende sentence in Judge Eugen

Therieau's justice court Thursday, on condition he remain out

Village Two Years

of his school. The music company, which is managed by Ho ward Morris, features the finest instruments obtainable, with ward Morris, features the finest instruments obtainable, with factory trained technicians on hand for repairs. Pat sells and

# NEW!

#### **HEARING AID** Operates for only 15¢ a month instead of 15¢ to 30¢ a day for old-type vacuum-tube aids!

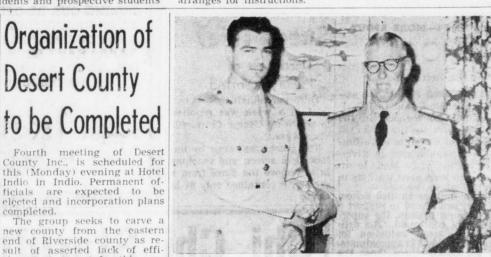
- Life-like sound, truer and clearer than ever!
- The one "A" battery lasts a full month . . . no "B" battery . . . fewer battery changes! only \$125

(Bone Conduction Accessory, Moderate Extra Cost Accepted by the Council on Physical Medicine and Rehabilitation of the American Medical Association Sorry! Orders must be filled in order received!

#### VILLAGE PHARMACY

201 No. Palm Canyon Dr.

Phone 4321



WINGS OF GOLD-James F. Bigley, son of Mr. and Mrs. Bigley of 111 Palo Verde avenue, left, receives Cato D. Glover, USN, chief of naval air advanced training. He completed almost 20 months of intensive flight training to earn his wings.

Funeral services for Mrs. Florence Maude La Rane, 56, 66040 West Buena Vista, Desert

Hot Springs, will be held at 10:30 a.m., Tuesday, October 5,

at the Desert Hot Springs Bap-tist church, with the Rev. Wil-

lard Hansen officiating. Inter

of Desert Hot Springs for 12

Mrs. Mary Nerison of Duarte, and two grandchildren. Wiefels and Son Mortuary

s in charge of arrangements

Survivors are her husband,

### **Knight Pledges All-Out Aid** for Agriculture of State

Pledging all-out support for the orchard property, he said California's two-billion-dollar- that the loss must be supplant a-year agricultural industry ed by good soil and good farmof Palm Springs for a period of two years. which makes the state the ing and told how state agencies richest and most productive work to this end. in the nation, Governor Good. He was introduced by Phil win J. Knight made a major talk in his campaign when he addressed 100 agricultural and community leaders in Banning

community leaders in Banning Friday night.

Stressing the importance of agriculture in the state's economy, the Governor said that "every day in California is a harvest day."

Strand, former Assemblyman John Babbage, and leaders in the County Republican circles.

Attending from Palm Springs were Mr. and Mrs. Warren Slaughter, Herb Samson and Checker Souler.

arvest day."

He said he chose to make his charles Sayler.

The dinner meeting was held in in the Banning Woman's club heart heart of Riverside county which has more than a hun-dred diversified crops with an income of \$114,000,000 this last

year.

"The best politics is good government," said the Governor, pledging a continuation of his formula to appoint only the best qualified men and women regardless of political interests or personal friendships.

In a speech that covered thoroughly agricultural interests including modern research.

thoroughly agricultural interests, including modern research interests, pest control, marketing problems and an adequate labor supply, he said, "We cannot afford to play politics with agricultural offices."

"We are engaged in a deadly serious period in the history of the world and we cannot survive unless we can feed our people," he warned.

Pointing out that new subdilard Hansen officiating. Interment will follow in Sunnyslope cemetery, Banning.

Mrs. La Rane died at 1 a.m.,
Friday, October 1, at her home.
A native of Sheffield, England, she had been a resident

Pointing out that new subdivisions were rapidly reducing

#### Transients Held in Burglary Case

Two transient workers were arrested by Palm Springs police Friday, on burglary warrants ssued by the Avalon Police de-

The two men, John Howard Rust, 45, and Charles E. Bloomer, 48, were turned over to Ava-lon authorities Saturday.

#### County School Head Escapes in Crash

Ray W. Johnson, Riverside ounty school superintendent, was among 59 passengers and iye crewmen who escaped eath Thursday when the pilot a crippled, burning DC-7 ught the craft down safely

Johnson was on his way to a national educational conference in Washington, D.C.

> CLASSIFIED ADS READ SUN

### Solemn Service of Yon Kippur at Temple Isaiah

Palm Springs Jewry will paricipate in the observance of Yom Kippur, the most solemn of the Jewish Religious ndar, beginning at sundown Wednesday. Special services for the Day of Atonement will be conducted by Rabbi Leon W. Rosenberg, spiritual leader at Temple Isaiah, at the Jewish Community Center, 332 West Alejo road, beginning at 8:15 p.m.

8:15 p.m.

The service on Wednesday night commences with the chanting of Kol Nidre, "all vows." one of the most celebrated of all liturgical melodies. A special feature will be the cello performance of the Kol Nidre, before its chant by the cantor and choir.

Services will start Thursday at 10 a.m. At 12:15 p.m. a special Conservative Mussaf service will take place, followed

cial Conservative Mussaf service will take place, followed by a children's service at 2:30 p.m. and the day's worship will be brought to a close with a Memorial and concluding service starting at 4 p.m.

At sunset Thursday, the services will be concluded with a

vices will be concluded with a final blast of the ram's horn shofar) betokening the end of the Holy Day period which began with the observance of Rosh Hashonah ten days

rosin Hasionan ten day's earlier.

The services will be conducted by Rabbi Rosenberg, with the musical portion chanted by Cantor Don Decker, and the choir under the direc-tion of Harry Tomlinson, with Tomlinson at the

### 'Family Living" Topic Thursday

Chiatrist of Riverside State Mental Clinic, will speak on "Family Living" at Frances S. Stevens school Thursday at 8 p.m. The meeting is part of the Palm Springs Adult Evening School program and is supported by school parent groups of guidance department of Palm Springs Unified School district.

#### Clothing in Loot of Burglars

Two burglaries were reported to Village police Friday morning, with clothing valued at \$515 taken from Marge Riley's Western Wear, 227 South Palm Canyon drive, and numerous pieces of linen and blankets

stolen from Vista Del Sol, 2080
North Palm Canyon drive,
Entry to the western shop
was made by forcing the lock
of a screen door, with the lock of the hotel's linen room also being jimmied.

#### The Argert Sun-40 and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Monday, October 4, 1954

#### UNWANTED HAIR

Pelo is the only Saca-Pelo for treatnation at Lor-Beer Laboratories Ltd.

#### Obituary COMPLETE FLORENCE MAUDE LA RANE **Drafting Service**

#### Plans for:

- Residences • Commercial Bldgs.
- Motels Hotels Additions
- Alterations
- Apartments

#### Joseph L. Kiktavi

PALM SPRINGS 83932 68-091 Highway 111

300 feet west of SunAir Drive In

### in its entirety! see BILLY GRAHAM London Crusade Never-to-be-forgotten scenes. Filmed entirely in England. Wednesday Night, Oct. 6 - 7:30 P.M. Desert Hot Springs Baptist Church

Church of "Chimes in the Desert" 8 doors west of the Post Office on W. Pierson Blvd. 90-1320 PALM SPRINGS BRANCH 90-1320

Bank of America

DOLLARS

- Local businessmen were alerted this week that a forgery expert is du to return to the Village, according to past experience. Above is a sample of the suspect's handwriting, as appearing on a check forged in the name of James J. Campbell. 205 South Indian avenue. The same style prevails on all checks.

### Village Has Chance to Aid in Nabbing Leading Forger

aid in apprehending the na- an even amount of dollars. ion's No. 1 check passer."

Palm Springs Police department, reported this today as he asked all businessmen to be on the alert for a man who has never been apprehended in seven years of operation from Maine to California.

The suspect has victimized Palm Springs merchants six times during the past few years, and is due to return very shortly, according to his past perations.

VALUE of the forged check always less than a hundred llars, although it is approaching that figure, Sgt. Ord-way said. At the present time real estate men's signatures are being forged, although he has operated in the past with names of other prominent citi-

zens. His writing has a distinctive style, and no attempt is made to copy the signature of his victim. When asked for identification, he always leaves the scene. Common first names are used, with the favorites being Henry, George and Walter.

A COMPOSITE description of

dark hair, round face, wide forehead, husky, muscular. long enough He represents himself to be authorities.

ment worker, gardener, etc and dresses the part. Total amount of checks out

throughout the country are nearing the six-figure category. Sgt. Ordway said, with local cosses amounting to \$450 The suspect averages \$1,200 a month Sgt. Durman Ordway, in the suspect furnished by vari-charge of the forgery detail of our victims follows:

White, American male, 35 to 40 years of age, five feet 10½ this description is asked to inches tall, 180 to 200 pounds, secure the license number of his car, if unable to detain him long enough to notify local

#### You'll thoroughly enjoy A PIC SPECIAL

Famous Italian Spaghetti with Meat Sauce, Imported Romane Cheese served with Charcoal Broiled Sirloin Burger Steak. All for only

\$1.45

ALSO A COMPLETE DINNER MENU

#### PICCADILLY JUNIOR

461 NORTH PALM CANYON DRIVE

## NOTHING DOWN

\$8.00 per month

for 18 months, you can now enjoy the

## SENSATIONAL 1955 SENTINEL DEALER'S COST Plus 10%

17" WALNUT 17" MAH ANY

17" BLOND 21" BLACK

21" MAHOGANY 21" BLOND

113.16 plus 10% 117.96 plus 10% 125.56 plus 10% 136.56 plus 10% 139.95 plus 10% 148.36 plus 10%

### SENTINEL TV

#### The Pacemaker Series

Enjoy many hours of pleasure with these attractive, easily moved, compact Sentinel sets. Big picture performance, attractive cabinet design, Sentinel quality throughout. The only thing small about these sets is their compactness in size and unbelievably low price. Controls on side of cabinet for easy adjustments and tuning.



#### **NEVER BEFORE SUCH TV PRICES!**

Year's Warranty — Factory Trained Technicians

WILL MEET OR BEAT ANY DEAL

360 N. PALM CANYON DRIVE

PHONE 2066 or 6122

## YOU'RE WASTING DOLLARS

EXCELLENT OPENING

Thoroughly Experienced

Ladies' Ready-to-Wear

SALESLADY

Apply at

457 NORTH PALM CANYON DRIVE

If You Don't Visit Our New MEN'S & BOYS'

**Complete Furnishings Department** including Shoes

WORK PANTS \$379

DRESS SLACKS GABARDINE - ALL COLORS - ALL SIZES

**WERE \$12.95** Now \$695

Marty's Sample Shop

178 S. Indian Ave.

Tel. 5505

### Entries Pour in for Annual CV Amateur Golf Tourney

Coachella Valley Golf Tournament at Tamarisk Country Club Saturday and Sunday, October 9 and 10, Manager Ted Cadman reported today. Top names in the entertain-

ment and business worlds, many of them local residents. are included among the early registrants. Golfers may register up to tee-off time Saturday with a field of 120 expected.

AMONG THOSE registered to

Bing Crosby, Phil Harris, Bob Hope, Dick Hanousek, Harold Hicks, Milt Hicks, Ruby of The Dunes, John Wood, Harold West, Dunes, John Wood, Harold West,
Al Weingarten, Jack Tooke,
Dick Cochran, Marty Cobin,
Fred Ingram, Dr. B. H. Poliak,
Arnold Rumwell, Florian Boyd,
Leonard Bock, John Sharpe,
George Berkey.

Ned Blades, Dexter Blau, Paul Aust, Avery Allen, W. W. Moore, Frank Ryan, Hy Fink, Marvin Weiss, Sol Manasse, Frank

Ken Evans, Paul Kellerblock Alvin Vogt and Jerry Schwartz. Hus'on Kier of Hacienda Golf Club is defending champion, and is expected to return to defend his title. Cadman said. He dethroned, Milt Hicks, first year champion

OTHERS WHO HAVE been Sinatra and Frankie Laine. Tamarisk's clubhouse includ-

ing cocktail bar grillroom and locker room will be available to all contestants and their friends. Entries may be made Ned Blades, Dexter Blau. Paul Aust, Avery Allen, W. W. Moore, Frank Ryan, Hy Fink, Marvin Weiss, Sol Manasse, Frank Portnoy, Maury Greenspoon,

### New Improved Course for **Auto Races October 16, 17**

October 16-17, according to Ray Frug and Joe Weissman, race chairmen.

"Although Palm Springs is the birthplace of Sports Car Racing in California," Weiss-man said, "we are constantly trying to improve the course for ooth spectators and drivers.

THE FIRST SPORTS CAR race in southern California was held at Palm Springs in 1950 and drew a field of 29 drivers. Frug added that over 100 en-

tries are already in for this year's event with more coming

In daily.

Among those already entered are Al Coppel driving an OSCA. Bob Estes wheeling his venerable supercharged Bugatti and Johnny von Neumann at the wheel of the 2 litre Ferrari which he purchased from Porfirio Rubirosa following the last event.

THIS RACE WILL MARK the debut of the sturdy HRG in lo-cal competition. The HRG has won wide recognition in Eng-



Ask for Free Fire Inspection survey on your extinguishers and alarms.

H. G. LELAND, Eng.

for easy entertaining.

4

AKES THE DIFFERENCE

66-490 Highway 111

Tall, frosty glasses of Olympia are always in

good taste, always welcome. Keep Olympia on hand

Box 1062 Glendale, Calif. Phone CItrus 4-4745

A new and improved course | land and has shown extremely has been laid out for the Sports well in competition in the East Car Races at Palm Springs on The car is entered by I. W. Stephenson. The famous Simca with which Robert Barlow dom-inated the under 1500cc events until the advent of Ken Miles Special has been converted to an MG Special and is entered again at Palm Springs. Ed Freu-tel is slated to drive.

The course is located on the Palm Springs Airport just east of the business section of Palm Springs. Racing will start at noon both days and is open to the general public.



NEW MANAGER-Larry Sitter, who has been named manager of O'Donnell Golf Club for the 1954-55 season which starts Saturday, Octo-

()LYMPIA BEER

Olympia Brawing Co., Olympia, Wn., U.S.A.\*6

A host's best friend

publicity both in Los Angeles and across the nation.

Alan McElwain, public relations director of the All-Year Club is scheduled to be the final speaker. His subject will Club is scheduled to be the final speaker. His subject will be the publicity activities carried out by his organization and an exposition of its relationship to Palm Springs.

Questions will be welcomed by the speakers. It is pointed by the speakers are pointed by the speakers.

out that anyone who wishes to attend only a portion of the seminar is welcome to do so. The value to the Village should be very great, with each person as individuals, gaining insight to aid for their own problems in addition to a clearer pict of the needed group effort.

Palm Springs 2674



left foreground; Jack Meiselman, and George Gannon of Gannon Realty, exclusive sales agent for Meiselman Enterprises center foreground; and William Smith of Coachella Valley Sav-ings and Loan Association, which aids with financing, right foreground, and in center rear, Graham Dexter, Al Ziskin and Henry Burton, who are associated with Gannon Realty.

Trails Program

Help is Sought

derness and Trail association,

s enlisting the aid of chambers commerce and other organ-

izations in petitioning the board of supervisors to adopt a

program of aid for recreational needs in the mountain area.

They seek assistance in estab-

costs were figured at about

### Over Palm Springs, 39-14 An outstanding Brea-Olinda | Adrian Ledbetter for 10 yards

Palm Springs regained the

lead when Lloyd Brubaker passed to Alvin Harrison for 60

BREA - OLINDA added

touchdown in the third quarter on a recovered fumble, and secred two more in the final

In other games played by

The Indians start league play next Friday night at Elsinore.

**Grand Juries to** 

**Discuss Relief** 

grid squad completed its mas- and another six points, with tery over Riverside County the conversion again being League teams Friday nights by treating Palm Springs fans to an offensive show which ended

for two conversions and kicked

THE INDIANS were in the game during first half play only, holding a 14 to 12 lead with about two minutes to play when the kickoff saw Coon race

80 yards to a touchdown.
Palm Springs scored first,
with Victor Reyes going two
yards over center for the touchdown after a 40-yard drive.
Fullback Chuck Martin ran for the extra point.

Brea-Olinda struck back a few minutes later with Coon

passing to Wilbur Chansler for a touchdown play covering 69 yards. The conversion was The missed and Palm Springs held

SOON AFTER, Coon passed to

#### From Page 1-MORE ABOUT man of the Riverside county grand jury's committee on re-lief problems, will attend a

for some 20 years, Lynn Spencer, society editor of the Los Angeles Examiner, will give the background of what makes useful and newsworthy society publicity both in 100 representatives of 25 California county grand juries at San Rafael tomorrow, Edgar L. McCoubrey, chairman of the county jury, said Friday.

The session, sponsored by the

### P.S. Turf Club Suit Postponed Until October 29

Palm Springs Turf club and Palm Springs Development The previous Friday the squad had routed Perris 32 to 7.
Taking the leading role was Jim Coon, who passed for touchdowns, ran a kickoff 80 yards for another score, passed for touchdowns, ran a kickoff 80 yards for another score, passed for touchdowns, ran a kickoff 80 yards for another score, passed for the convergious and kickoff 80 yards for another score, passed for the convergious and kickoff 80 yards and a score. Martin ran company are moving their exceptions and harrison for 60 yards and a score. Martin ran company are moving their exceptions and harrison for 60 yards and a score. Martin ran company are moving their exceptions and leaves and Harrison for 60 yards and a score. Martin ran company are moving their exceptions and the extra point again. Both Brubaker and Harrison were held out of most of the game due to previous injuries.

BREA - OLINDA added d. Palm Canyon drive to the Oasis lishing new trails for hikers Building, it was announced and equestrians in the Idyllwild

this week.

Coincident with this change, the Turf Club is establishing operating offices adjacent to its at seven miles. Maintenance casts were figured. period on a 17-yard run and a proposed track site, just outside 35-yard page. the east city limits.

the east city limits.

The hearing on the California State Racing Board's permit response of the Racing Board's permit response of the Racing Board's points out the hazards of the Racing Increasing traffic in the In other games played by RCL tearns. Banning defeated Laguna Bench 12 to 6. Coachella was edged by Palo Verde 18 to 13. Perris downed Chino 19 to 6. San Jacinto routed Mt. Empire 68 to 0. Hemet defeated Valencia 25 to 7, and Elsinore lost to Corona 34 to 13. Turf Club.
At this hearing, the attorney

general's office is to reply to a writ of mandamus filed by the Turf Club, asking that cause be shown why the license was refused.

#### Sneak Thief Gets Cash and Cigarets

A sneak thief who specialize in unhooking screens on bed room windows and then reache in for whatever is available struck Thursday evening at the home of Mrs. Natalie Eubank, 447 North Marcus road. Within reach on a dresser were a coin purse containing

J. & S.

ASPHALT PAVING EQUIPMENT RENTALS CONCRETE CURBS, ETC

Paving "Driveways to Highways' - AT REASONABLE PRICES!

JANIS & SULLIVAN

Palm Springs Phone 2680

#### HI GUYS & DOLLS THE

WATERING TROUGH DRIVE

RE-OPENS (3rd Season)

Tuesday, October 5th Home of those fabulous BarBQ'd

Ask for the JACK POT!

(tote some home)

1/4 mile east of Tommy Barker's Palm Springs 83393 Highway 111

"IF YOU CAN'T STOP, WAVE AS YOU GO BY!"

#### Golf is Tops for Youth



Veteran pro Mike Ford, father of tournament star Doug Ford, says: "Golf develops a sense of responsibility in a youngster which makes for success or failure in his life." Alex Morrison heartily agrees with Ford.

By ALEX J. MORRISON Author of "A New Way to Better Golf," Teacher of Champions

THE VETERAN New York pro, Mike Ford, father of tournament star Doug Ford, is on record as recognizing the finer things to be had through golf. By finer things I means those that strengthen a man's character, period.

Some time ago, in Herb Graffis' Golfing magazine, Mike presented his views giving dded emphasis to the of a sense of responsibility. In case you are too willing to regard these words as old fashion, out of step with the times or just plain trite, allow me to

just plain trite, allow me to explain their meaning in terms of your everyday life.

It is a lack of any sense of responsibility that finds: a motorist endangering your life on the road, a friend or acquaintance short-changing you and agalfar speking a problem. and a golfer seeking an unfair handicap or failing to play the game properly. In short, your

life and the world in general would be so much better if more people showed this sense of responsibility.

SO WE heartily endorse Mike

Ford's views:
"I'm a lucky man. Every father wants each of his sons to do better than Pop ever did on the job. My son Doug has gratified this ambition. Doug started golf as a caddy when he was a husky little lad. Caddying, I know from my own experience develops a sense of experience, develops a sense of responsibility in a voungster. And when you get right down to it a sense of responsibility is the difference between sucis the difference between suc-cess and failure of kids. For example, it's a great responsi-bility for Doug to be touring the tournament circuit with his lovely wife. Marilyn, their 9-vear-old son Douglas, Ir., and 3-year-old Mike in their trailer home. You stay strictly on the job that way. My wife and I are proud that our children have this quality."

Morrison also is proud to ount these Fords among his friends.

"A sense of responsibility"— words to conjure with for golfers and others.
(Copyright, 1954. King Features Syndicate, Inc.)

### Tamarisk Club to Back Polo Team

Tamarisk Country Club will sponsor a polo team during the 1954-55 season, captained by W. W. Moore, Manager Ted Cad-

man announced this week.
Competitors will be the Palm
Springs and Shadow Mountain
teams, as well as other outstanding Southern California

The Aegert Sun-50 and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, October 4, 1954

### DESERT BARBER SHOP

NOW OWNED AND MANAGED BY BILL REYMAN

2 CHAIRS

(Helen's here, too!) HOURS: 9 to 6

SOUTH INDIAN AVENUE

<u>a</u>

## ROBERT Ltd. RE-OPENS Friday, October 1st

With our First Grand Offering of the current season of Distinctive Fashions for Men

WERE NOW

Imported Ballantyne \$3500 \$7750 100% Cashmere Pullover Sweaters Imported Ballantyne 3250 2000 100% Cashmere Polo Shirts

Imported All-Wool Hand-Framed Solid Color Hosiery Full Fashioned French Lisle 285 **Embroidered Slack Soxs** 

335 75% Cashmere Argyle Sox Handwoven Linen, Colored

Initial Handkerchiefs All-Wool Gabardine Silk and Wool Lightweight Slacks

Jackman Slacks fabrics, wide assortment of patterns and styles 25% to 50% Savings Sports Shirts

100% Irish Linen, Hand-Tailored

**Sunset Towers** 

1103 N. Palm Canyon Dr.

THAT SAND AND DUST STORM NUISANCE

## Chamberlin Weather Stripping

Nationally-famous for 54 Years

Protect your furnishings, rugs and draperies by keeping dirt and sand outside where it belongs. Enjoy cleanliness and comfort, keep summer heat out and winter warmth in by installing

CHAMBERLIN WEATHER STRIPPING

Authorized Chamberlin Distributor in the Coachella Valley -

**Redwood Empire Products Company** 

Call for Free Estimate —:— Terms as low as \$5 a month



FAMED MOTION PICTURE COMIC —Tommy Noonan, who has climbed the ladder of fame so high since his last appearance in the Starlite Room of the Chi Chi, recently received rave notices for his supporting comedy role to that of Judy Garland in "A Star is Born." He also played a terrific comedy role in "Gentlemen Prefer Blondes." He is considered a must starting Tuesday in the Chi Chi Starlite Room when he appears with his wife in his act, together with a supporting all star cast.

#### COMEDY STAR RETURNS TO CHI CHI

Tommy Noonan has gone a he is without a doubt, in the for his "Chef" business and long way since his last appear- opinion of critics, above com- many other originals in comedy, ance in the Starlite Room of parison with any contemporary the Chi Chi.

As a straight-faced comedian He is well remembered here particularly as the bored English motion picture director.

His latest triumph is as the

His latest triumph is as the supporting comic in Judy Garland's picture, "A Star is Born." He was also featured as a top comedian in "Gentlemen Prefer Blondes." Tommy Noonan's return to Palm Springs this time will be with the assistance of his lovely wife in his act as "Pocahontas."

Also on the all-star bill are Priest and Fosse, well known musical comedy favorites, and Arnold Dover, TV's famous im-

In addition, there is the fa-vorite music of Bill Alexander and his band for dancing.

#### Wounded

Dropped Gun Proves Painful

Dorothy Southern, 2960 Via Vaquero, suffered an accidental Vaquero, suffered an accidental gunshot wound in her right leg when she dropped a gun off a kitchen table while attempting to move it, police reported.

Mrs. Southern was taken to Desert Hospital for emergency treatment, after the accident occurred at 8 p.m., Thursday.

### BLANKETS



75¢ Bedspreads, Drapes, Curtains, Pillows

CAREFULLY WASHED & FLUFF DRIED

refreshed with washing

**AUTOMATIC LAUNDRY** 

440 S. INDIAN AVENUE

**PHONE 7984** 

NEW NEW

(Just behind Palm Springs Cleaners)

Chr Argert Sun-60 LM SPRINGS, CALIFORN Monday, October 4, 1954

### Classes Started at Palm Valley School Today

Palm Valley School, private coeducational day school, starts its 1954-55 term today, Monday, with classes scheduled to begin immediately.

Transportation to and from the school is provided by station wagon buses, and a wholesome lunch is served daily at

Grades 5 and 6 have been added this year, with students

tarted, enrollments will be accepted for periods of one month or more during the school year, J. Blake Field, owner-director,

#### Crusade

Graham Film to be Shown at DHS

"London Crusade," an hour long documentary film of the three-month campaign of Evangelist Billy Graham in England will be shown at the Desert Ho p.m. Wednesday night. The church is eight doors west of the post office on Pierson boulevard.

Filmed entirely in England, the film depicts Graham's cam-

ne film depicts Granam's campaign in England.

Doors to the church will be opened at 6:30 p.m. with the program to start at 7:30. All seats are on a "first come, first served" basis with no admission charge.

CLASSIFIED ADS READ SUN

Palm Springs and Desert Area Real Estate **Firms** 

PALM SPRINGS APPLEBAUM, DAVID 5555

326 S. Indian Ave BOGGESS, Incorporated 2971 Penthouse 31, The Plaza DAVIS, JOHN C. 36 1059 N. Palm Canyon Dr. FOSTER, HERBERT H. 3555 101 N. Palm Canyon Dr. FULTON, MURIEL E. 2225 119 S. Palm Canyon Dr.

GANNON REALTY CO 2772
711 N. Palm Canyon Dr.
HAMMOND, JAMES 5373
875 N. Palm Canyon Dr. HARRY REID and RUSSELL WADE 28 850 S. Palin Canyon Dr. 2855

HICKS, HAROLD J. 2 813 N. Palm Canyon Dr. 2736 ISRAEL, ADOLPH 2981 671 N. Palm Canvon Dr. OHNSON, GENE W. & MILLER, RAY

596 S. Indian Ave. KOTY, FRED F. 2 380 N. Palm Canyon Dr. MATHEWS, CHAS. J.

MILLER, FRANK W. 29 428 N. Palm Canyon Dr. MUNHOLLAND & CO. 3673 1059 N. Palm Canyon Dr. NELSON, AMY 46 2277 N. Palm Canyon 4627

NATHANSON, JERRY 5234 482 N. Palm Canyon Dr. NICHOLS, CULVER 2182 861 N. Palm Canyon Dr. RAY, TERRY .... 2064 or 5103 773 N. Palm Canyon Dr. ROCKS, MADGE O. P.O. Box 669 SHEPTENKO, PETER B. 2727

The Pioneer Realty Co.
475 N. Palm Canyon Dr.
VENGER, LOUIS 6060-5595
3775 N. Indian, P.O. 1447
WEINSTEIN, RALPH 2884 WEINSTEIN, RALPH 2884 256½ S. Palm Canyon Dr. WILLIAMS, JOHN W. 3311 423 N. Palm Canyon Dr. WRIGHT, BILLY 180 S. Indian Ave.

CATHEDRAL CITY BILES, RUTH 8-4371 56 Glenn Street HILLERY, WILLARD.R.

JORGENSEN, E. M. 8-3401 68-574 Broadway SHERRILL, R. H. "Bob" 707 and 713 "D" St. 8-3543

COACHELLA RALPH L. STEPHENS CO. ALPH L. STEPHENS Hiway 111 and Hill Dr. 85-205

PALM DESERT EDITH EDDY WARD 

THUNDERBIRD AREA BURKE, TONY 8-5432 Opposite Wonder Palms Hotel

RANCHO MIRAGE EWART. ESTELLA C 8-4203 TAMARISK C. C. AREA PALM VALLEY REALTY Co. Wonder Palms Rd. and Hiway 111 8-3481

## WHERE TO DINE

GOURMET'S GUIDE

Restaurants in the Resort Area

### Tillie's

TAKE HOME Chicken Dinners \$1.50

> Whole Broiled Chickens

235 S. Palm Canyon Dr. **PHONE 4599** 

## CHI CHI RESTAURANT

Complete Merchant's Luncheon Delicious 7 course Dinner from Eastern Top Sirloin Steak Dinner

\$2.85 Roast Eastern Prime Ribs of Beef CUT \$3.85

\$1.95

Our Dinners Include:

Soup du Jour, Crisp Mixed Green Salad Bowl with our delicious Chi Chi Dressing, Green Vegetables, Baked Potato with Cheese Sauce and Chives. Choice of Desserts from our own Bakery, Cheese Cake, French Pastry or our famous Black Bottom Pie. Choice of Beverages

**PHONE 7391** 

Open for Luncheon from 11 A.M.

FREE PARKING



LUNCHEON BUFFET

Served 12 Noon 'til 3 P.M.

#### REGULAR DINNERS

Choice Steaks . . . Chops Fried Chicken . . . Barbecued Loin Spareribs

COCKTAIL LOUNGE

Personalized service by your hosts, THE GILBERTS



CHOICE LIQUORS AND WINES . IN THE TOP OF "THE CENTER"

THE FINEST CUISINE OBTAINABLE PLUS LUXURY WITHOUT EXTRAVAGANC

### KENNY'S KOFFEE KUP

- Delightfully Air Conditioned by Refrigeration -

### **OPEN 24 HOURS A DAY**

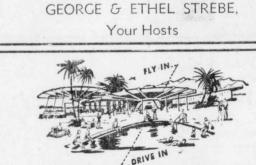
- Serving -

Breakfast — Brunch — Lunch — Dinner

"Village's Favorite Rendezvous"

Sunset Towers Bldg. 1107 N. Palm Canyon Dr.

Telephone 2664



1032 North Palm Canyon Drive

Tops in Food

Tops in Entertainment

You Will Enjoy Dinner and Cocktails in the delightfully informal atmosphere of the COMPASS ROOM

Charcoal Broiled Steaks, Chops and Fish - Dinners from \$1.95 -Chuck Travis at the Piano Bar

WHOTEL AND COTTAGES PALM DESERT AIRPARK

P.O. Box 1270, Palm Springs, California Rio Del Sol Road - Rancho Mirage 10 Miles South of the Village off Hiway 111

### Open to the Public RANCHO CAFE

"Where Old Friends Meet" 1563 S. Palm Canyon Drive in Rancho Trailer Park

HOME-MADE PIES AND CAKES NINA and KATHRYN , Proprietors

From ANTIPASTO

to



Cirones BIT OF

1255 South Palm Canyon Drive

### Village Coffee Shop

Now under the management of LEON LaFOND (Formerly of Archie's Sip & Bit)

SERVING COMPLETE MEALS Breakfast — Lunch — Dinner

201 North Palm Canyon Drive Next to the Village Pharmacy

### NOW OPEN

FAMOUS RESTAURANT SOLOMON'S AND DELICATESSEN Owned and operated by Moe Lyons

Foods to take out - We Deliver

Serving Breakfast, Lunch and Dinner 622 N. Palm Canyon Drive Phone 2015

#### THE DUNES

Internationally Famous for Its Cuisine

The Only Intimate Night Club Atmosphere in the Palm Springs Resort Area.

SIP 'N' SUP with

CONNIE and RUBY, Your Hosts

238 N. Palm Canyon Drive

Phone 9014

1954 Mercurys "Never Been Driven" DELIVERED HERE "Immediate Delivery"

Plus Tax & License only

Palm Springs Lincoln-Mercury Co.

335 E. Sunny Dunes Road - Palm Springs

Phone 2052



SOMETHING NEW — George and Ethel Strebe are pictured on opening night at the Doll House, in the doll shop that is a new addition this season. Dennis the Menace fans, who read the cartoon in The Desert Sun, will recognize the doll that they are holding.

TWENTY-EIGHTH YEAR

## The Desert Sun

Palm Springs, California, Monday October 4, 1954 2nd Section

. Singapore, Manila,

### Around Town

with Hildy Crawford

This is Palm Springs in October . . . blessed by bright, warm sunlight and clear air . . . that just



are starting to roll and we are off to what looks like a very gay winter . . .

#### Doll House Opens

and biggest of the early season the rest of the trip with them Playa del Rey . . .

and biggest of the early season

. . A woman from Chicago
told me she had been here two
days and hadn't seen anyone

"Where did

"Where did

"Where did

"Where did

"The Colvens who

with Frank Bogert . . Zaddie Bunker had the Haskell twins from the airport at her table . . Saw Nacio Herb Brown, the shooting . songwriter, in the crowd . . . Joe and Virginia Gamble were with Mr. and Mrs. Norman

Loftus . . . Talked with Fran Blish and Talked with Fran Blish and Bob Palmer, who had a strategic table . . the Bob Mc-Kenzies, Harold Murphys, Billy Wrights and Mr. and Mrs. A. R. Simon . . The Harold Wests were there and the Harold Houghs . . E. L. Stancliff, Cub Parker . . the Robert Kesslers . . Mabel Russell and Martys Keith . . the Russ Wades, George Beebes and C. C. Hutchens

Hutchens . . . The George Wheelers had in The George Wheelers had in their party the Austin Spencers, Gina Gambogi, the Karl Pauls and Evelyn Pell . . With the Kay Olsens was their houseguest Miss Margaret Ruley of Portland . . . who is on her way home from a trip to New York . .

Florence Murphy's nice husband Harold has gifted her with the most unique of rings . . . It's a 3-decker ring of red rubies, white diamonds and blue sapphires and a treasure piece . . . I asked if it was an anniversary or something . . . and she said it was just for getting well . . . Florence, you know, had an emergency operation this summer, which was a close call . .

#### World Flight

A note from Louise Horner in Glencoe, Illinois . . . all about their around the world flight that starts in November and will keep them away from Palm Springs until mid-February . . She and Commander Maury leave New York on November 11 . . and will visit Rome, Athens, Istanbul, Delhi, Benares, Bangkok, Djakarta,

Mrs. Knight were really enthusiastic about the prospect of spending a week in Palm Springs right after the election . . . The First Lady is completely charming . . . Down for a long weekend in

Palm Springs were the desert-loving Secondo Guasti II (she unlight and clear air . . . that just makes you feel glad to be alive . . . They arrived at the Sandcomber on Thursday and attended the Dunes opening on Friday night . . . Just back road races . . .

Walter and Dorothy Freund Las Vegas . . . with Marilyn Maxwell tossing a party for them at the Last Frontier . . .

Bali . . . Singapore, Manila, Hong Kong, Tokyo and Hono-daughters Caroline and Cathy In good old Doll House tradition that popular night spot was well-filled for its opening . It's always one of the first and beginning the rest of the

all these people come, from?"

... She was a little surprised when I told her that a lot of them had been here all summer ...

Tray and Willie Rogers were with Frank Rogert 7 addia the surprised that they were going to Italy.

Tray and Willie Rogers were that they were going to Italy.

### that they were going to Italy so Melba could visit the art

galleries . . and then to Spain so Frank could get in some shooting . . She said they have reservations to sail for home the last of November . . and after visiting with Deeples. Jimmy Morton's tale of what happened to him in Bermuda this summer is simply typical . . . He was sitting at a table in a cafe . . . when he heard and after visiting with Deepee in New York . . expect to be in Palm Springs for Christmas...

At the dinner in Banning Friday night . . . Governor and someone at the table back of him say . . . "This is a very

A Private Day School for Boys and Girls Opening Monday, October 4

- Grades 5 through 12
- Monthly Enrollments
- Small Classes

Highly Experienced Staff of Teachers Swimming — Supervised Athletic Program

5th and 6th Grades added this year **Transportation Provided** 

Located four miles east of Palm Springs off Highway 111.

### J. Blake Field, Director

HARVARD, A.B., M.A.

P.O Box 519 Tel. 8-4472 Palm Springs

#### Social and Club CALENDAR

(Clubs and organizations e invited to call in calendar dates).

Soroptimist Club, Chi Chi Blue Room, noon. Kiwanis Club, Chi Chi Star-

lite Room, noon.
Palm Springs Shrine Club,
Doll House, noon.
Owen Coffman Unit 519,
American Legion Auxiliary,

Wars Memorial building,

#### October 6

V.F.W. Auxiliary, Wars Me-morial Hall, 8 p.m. Desert Chapter No. 150 R.A.M., stated convocation, Mason-ic Temple, 7:30 p.m. Rotary Club, Biltmore hotel,

#### 12:10 p.m. October 7

Lions Club, Chi Chi Blue Room, noon. Los Compadres, at clubhouse,

Palm Springs Chapter No. 576 Order of the Eastern Star, Masonic Temple, Ramon

road, 8 p.m.
To a st masters installation Town and Country restaur ant, 7 p.m.

#### Myrna Stuart Betrothed to Donald Stone

of 251 Via Sol, are announcing the engagement of their daughter Myrna Arline to Donald

ter Myrna Arline to Donald Stone, son of the Frank Stones of Malibu.

Myrna, who graduated from Palm Springs high school two years ago, attended the Rita LeRoy modeling school in Westwood after graduation. This summer she visited in New York, and Chicago

York and Chicago. Her fiance graduates this June from University of South-June from University of Southern California, completing studies which were interrupted by his military service as a paratrooper. He is studying architecture and accounting.

The young people, who plan a marriage in March, will be honored at a reception to be held at the Stuart home on October 24.

#### O.E.S. Election Thursday Night

Palm Springs Chapter No. 576 Order of the Eastern Star will Order of the Eastern Star Will hold election of officers for the forthcoming year when they meet Thursday, at 8 p.m. in the Masonic Lodge on Ramon road. Mabell Halliday, Worthy Ma-tron and Russell Smedley, Worthy Patron, will preside at

On the refreshment and dec orations committee will be.
Ruth Wiley, May Paul, Lorraine Carl, Bertha Engebretson
and Joan Forvily.

All members are urged to attend this important meeting. Visiting members of the Eastern Star are cordially invited to attend.

#### Noted Author and Family Return

The William Bruckners of 485 Avenida Palmera (he writes the Loretta Young show) spent their summer in Los Angeles, returning in time to enter their son Kenyon in school.



OPENING NIGHT - A table for six at the Doll House open

BETROTHED - Being announced this week is the engage to Donald Stone of Malibu. The marriage is to take place in

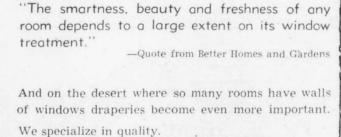
#### Hunters Return from Wyoming

Son Kenyon in school.

Kenyon attended Catalina
Boys' Camp during the summer and the Bruckners made a couple of excursions down into Mexico to attend the bullfights.

Mr. and Mrs. Bert Misner' Southgate.

Both men got their allotted antelope, and the party returned by way of Cheyenne and Denver.



**Custom made drapes** 

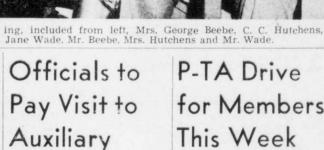
### You have your choice of 100's of fabrics

in a price range to suit your needs.

Desert

650 NORTH PALM CANYON DRIVE **PHONE 5152** 

(the former Contemporary Interiors location)



#### The Auxiliary of the Veterans President Marie Finley of Indio, Promoting the annual drive, evening at 8 p.m.

Oistad, Auxiliary president, presiding. Preceding the meeting will be a 6:15 p.m. dinner at the Chi Chi honoring the District President. All Post members are invited to attend.

Other District dignitaries expected to attend hoth the dinner.

pected to attend both the dinner chuckwagon potluck on October and the meeting are Senior Vice 19. President Katherine Eaton of Brawley, Secretary Myrtle Hutchings of Indio and Trustee

ck were expected down to end the weekend at Palm

### P-TA Drive for Members This Week

Themed to "Progress through f Foreign Wars Frontier Post Action" the membership drive No. 5987 will have their annual for Cahuilla P-TA starts today inspection by 22nd District and continues all week.

when they meet Wednesday there will be an "ocean race" between classrooms, with a The meeting will be held in prize for the winning room enthe Auxiliary Room at Wars rolling the most members. Memorial Hall with Mrs. Cy Brown envelopes will be sent

Mr. and Mrs. Don Castle and their three children, Gregg, Gretchen and Atty, have returned after spending most of their summer at their home in Garden Grove, only 10 minutes from the Orange County

Specially for the Girls .



Let Desert Air Hotel host your club meetings, luncheons or afternoon card parties. Small groups or large, you're sure to enjoy the pleasantly quiet, relaxing atmosphere of the Desert Air.

AND ...

We're offering a special low rate for your luncheons as low as \$1.25 per person, which includes card parties or club meeting facilities.

Just call Palm Springs 8-4611 or Palm Desert 76-2581. and we'll make all arrangements.



HOTEL AND COTTAGES

Located 10 miles south of the Village off Highway 111 on Rio Del Sol Road



SUNSHINY DAY SHOWER — A poolside party at Howard Manor on Wednesday afternoon was a baby shower for Mrs. Walter Flynn. The honoree, center, is shown with the two host-esses, Vickie Parsons, left, and Virginia Dew.



JSE — Among the many parties at the Doll House opening was this foursome. Left to right, Joe Cirone, Arthur Press, Mary Cirone and Theresa Press.

### TRIXIE'S DANCE STUDIO

For Girls and Boys of all ages

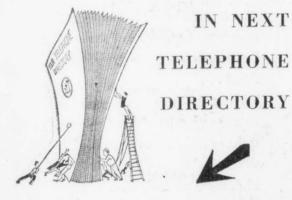
ENROLL EARLY FOR THE SEASON

Open Monday, Tuesday, Thursday and Friday from 3 to 6 P.M.

Ballet, Tap, Acrobatic, Modern For Information Phone 6939

670 CALLE PALO FIERRO

LAST DAY FOR LISTINGS



#### October 15, 1954

If you wish to change your listing (regular or classified pages), or arrange for new listings, please call at the Telephone Office as soon as possible. Your promptness may save disappointment. Closing date noted above.



California Water & Telephone Company

### The Argert Sun-26 PALM SPRINGS, CALIFORNIA Monday, October 4, 1954

#### Baby Shower Given for Mrs. Flynn

A baby shower honoring Mrs. Walter Flynn of 2331 Cardillo gathered a group of her friends poolside at Howard Manor on

Wednesday afternoon. Around 35 attended the show-er which had been arranged by ckie Parsons and Virginia

Dew.

A big flower-decorated parasol was used on the table which was piled high with gaily-wrapped gifts, and a buffet was served with cold drinks.

Among the guests were: Opal and Russ Rowe, Ace Hudkins, Eddie and Johnnie Breeze, Charlotte and Frank Chapin, Ethel Lincoln, Kay Cumrey, Ruby lotte and Frank Chapin, E.thei Lincoln, Kay Cumrey, Ruby Abner, Marge Crawford, Gaye Hochanadel, Ruth Beebe, Patsy Barbara, Gertrude David, Mrs. George Harshman, Flo Trom-bino, May Cook, Bobbee David-

son,
And: Jeanne Roth, Marge
Patterson, Carol Barrett, Florida
Corrigan, Elisa Rogers, Verna
Davies, Helen Butler, Mazel
Sudaha, Katie Rusch, Dot Bell,
Caroline Woods; Tillie Lou Holt,
Mrs. W. M. Flynn, Ruth Hudkins, Myrtle and Jerry Conlin,
Bridget Feiler, Marie Ford.
Also: Harold Roach, Syd Finerman, Jack Freeman, Larry

erman. Jack Freeman, Larry Kay. Virginia Remak, Larry Jusela, Rita Kelly, Eddy Sav-age, Kenny Herman, Pat and Bob Higgens, June Schuster, Bobbie Tippett, Diane Ross, Al Dorfman, Kathleen Crum, Mi-chelle Summerfelt, Russell E. Parsons, Bob Howard, John Parsons, Bob Howard, John Michalik, Vic Sudaha, Bea Mar-

#### DeMolay to Install on October 11

The Palm Springs Chapter of DeMolay will hold its installa-tion of officers at the Masonic Temple on Ramon road next Monday night, October 11 at 8

Monday night, October 11 at 8 p.m.

This will be a public installation and all Master Masons, their families and friends are cordially invited to attend.

In making the announcement, Marvin Wade, Worshipful Master of the Masonic Lodge, sponsoring organization, said "The young men of this organization are the future citizens and leaders of this community and as such deserve our support, which can be evidenced by our interest in their activities."

#### Weavers Will Manage Inn

Dekkers Home

from Michigan

John and Connie Dekker re-

horse drawn conveyances are

visit their son Robert and

Offers Party Plan

Desert Air Hotel

they

Mr. and Mrs. Daniel S. Weaver (she is the former Betty Welch) who were married in Palm Springs September 15 have returned after a honey-John and Connie Dekker returned about two weeks ago from Michigan, where they spent the summer at Harbor Springs on Little Traverse Bay. Combining business with pleasure they operated a small pastry shop for a friend. An interesting highlight of their vacation time was their visit to Mackinac Island, where only horse drawn conveyances are

moon in Hollywood.

He was a security officer with
General Plant Protection in Los Angeles and she is a nurse and was with the Army Air Force

A husband is a fellow who expects his wife to be perfect, and to understand why he isn't.—Vesta M. Kelly.

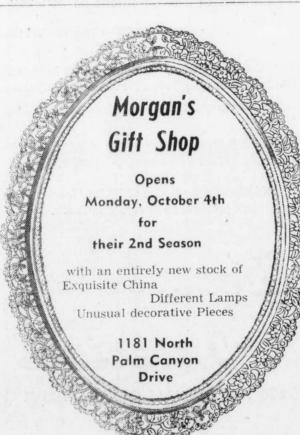
Love your enemies. It will drive them to distraction.

—Franklin P. Jones.

Offering a pleasant setting for luncheon and card parties Desert Air Park hotel has a new party plan, Manager John Noyes announced this week.

Luncheons, starting as low as \$1.25, will be served to groups and this includes the setting up of card tables for afternoon play, Noyes said.

The lounge at Desert Air is spacious enough to accommodate large groups.







**THE DUNES OPENS** — Connie and Ruby opened their fabulous night spot Friday night with a full house. Villagers, vacationists and celebrities gathered about the copper-topped piano

and crowded the diningrooms and bar. At the table on left are Mr. and Mrs. Freeman Gosden (of Amos and Andy fame); on the right is a party from Thunderbird, from left, Ralph and Nancy Kiner, Barbara and Barney Hinkle.

#### Fete Birthday of D.B. Carlin

Mr. and Mrs. John Davis of 1428 Rodeo road, gave a small dinner party at their home Tuesday night, celebrating the birthday of D. B. Carlin.

Enjoying the informal affair





1000 INDIO ROAD

Edward Hawkins, president;

Clarence Brechlin, first vice

**PHONE 2357** 

Palm Springs

Indio

## HONEYMOON HERE — Honeymooning in Palm Springs are Vivian A. Taylor Jr., recently returned from Korea and his bride of 10 days, the former Coy Smith of Ogden, Utah. The young couple are visiting Mr. Taylor's sister and brother-in-law, Mr. and Mrs. Mayten Allen of the Outpost Estates, will return to Ogden this week, where Mr. Taylor is employed by the Inland Oil Company. Toastmasters to Install Officers Thursday Night The local chapter of "Toastmasters International," Palm Springs No. 846 will install the incoming officers for the period of October 1, 1954 to April 1,

for five years.

The Weavers have taken over the management of the Palms Highland Inn on the Indio road.

The word of October 1, 1954 to April 1, 1955 at a dinner meeting to be held at the Town and Country restaurant Thursday at 7 p.m.

The incoming officers are:

#### Munholland Back from N' Orleans

John Munholland returned on Tuesday from a 10-day busi-ness trip to New Orleans and after a short stay in the Village rejoined Mrs. Munholland in Long Beach, where they have been all summer at their Mun-

holland Apartments.

They will go north to San Francisco to attend the real estate convention, expecting to return to the Village around October 15.

### CUSTOM

Estimating

Installing

Traverse Rods BAMBOO DRAPES Just in BATES Sensational **New Dress** 

COTTONS

DESERT YARDAGE

254 N. Palm Canyon Drive PHONES 7296 - 7857



176 South Indian Avenue

45-149 Smurr Avenue

AND LOAN ASSOCIATION

Palm Springs Phone - 2954

Indio Phone 7-3416

### Courtesy Week to be Observed Here Next Week

ance of Courtesy Week next week in Palm Springs have been completed by the Chamber of Commerce and affiliated groups. The event is sponsored by the Retail Merchants divi-sion of the Chamber.

sion of the Chamber.

Adrian Rosen, head of the division, is chairman of plans for the week and Larry Quinn is vice-chairman. Other members of the committee include all of the directors of the Retail Merchants.

Name badges will be distrib-uted and information on Palm Springs and the surrounding area, furnished.

Courtesy Week this year will start one week from today, October 11, and continue until October 16.

(Continued from page 1b)

#### Around Town

just nothing like Palm Springs"
. . With that Jimmy did a double take and found it was a friend of his . . .
Jimmy had a fabulous summer . . . He traveled 16,000 miles and if he hadn't taken wings he would never have made it . . Bermuda, the Virgin Islands, New York, Chicago, Lake Geneva . . . Denver, Seat-Lake Geneva . . . Denver, Seat-tle, Vancouver, San Francisco, Pebble Beach . . . Jimmy cer-tainly got around . . . Busy as he was, he took time to visit Boys Town to pick up some ideas for Mickey Finn's Boys Ranch . . . He's been back almost a month and is (you guessed it) still busy . .

The Joseph E. Stermers have returned to their desert home at 1148 South Calle Rolph after a delightful summer in Maryland . . While there they also visited in the Virginias and Carolinas . . The Stermers have disposed of their property interests in the east . . where ne was a vice president of the Williamson Heater company in Cincinnati and are now full-Cincinnati and are now full-fledged Villagers . . .

Talked with Margaret Manasse over the telephone . . . and it was nice to hear her voice again . . The Manasses were up at Hayden Lake (40 miles out of Spokane) and played golf despite the rain . . They were in Sun Valley for a week but it got too cold for them and they drove down to Las Vegas in a day . . . They've been in town (but very quiet) for a month . . .

They've been in town (but very quiet) for a month . . .

Lloyd Pantages is with them . . . and Carmen Considine and her daughter Erin flew down this weekend . . . Erin is to be married this month to Bart Ross of TV . . .

#### Kiners Are Here

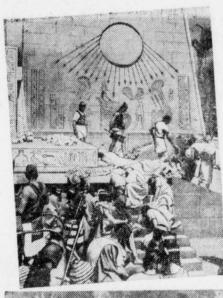
Ralph and Nancy Kiner and their adorable little son Michael are back at Thunderbird . . . and watched the world series with Lou and Ruth Manseau with Lou and Ruth Manseau and the Barney Hinkles . . . at the Hinkle home . . . The Kiners' second child is expected within eight weeks . . .

Joe and Phyllis Froggatt flew to New York a few days ago . . . where they will meet her mother Mrs. Rose Livingston when she gets in from Europe . . . They are due back at Thunderbird on October 14 . .

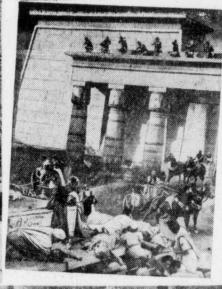
John Barde of Palm Springs and Beverly Hills, has completed the decorating of Bob and Andrea Howard's new home . . . and left for New York prior sailing for France where has accepted other com-ssions . . . He is the son of Arthur and Sue Miller of Palm

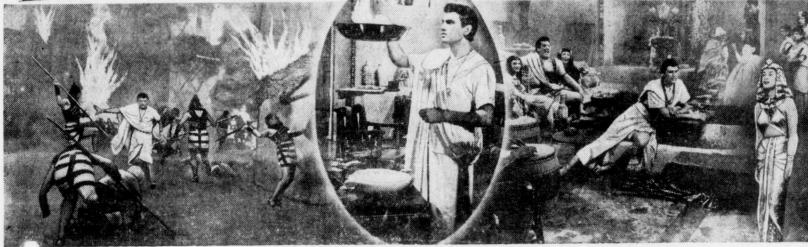
Old Timer—a fellow who remembers when a man did his own with-holding on his takehome pay.-Fifth Wheel.

> CLASSIFIED ADS READ SUN









CINEMASCOPE AT SUNAIR — With its grand opening Sunday night, the Sunair Drive-In theater presented the 'Desert Premiere' of Mika Waltari's best selling story, "The Egyptian," filmed in color by De Luxe. Shown above is a panorama of highlights from the movie, with authentic sets, costumes,

rituals and modes of life in Egypt thirty-three centuries ago having been reproduced to the smallest detail. Produced by a Village resident, Darryl F. Zanuck, the picture co-stars Jean Simmons, Victor Mature, Gene Tierney, Michael Wilding, Bella Darvi and Peter Ustinov.



NEW CINEMASCOPE LENS — George Daniel, Sunair Drive-In projectionist, explains to owner Benjamin Bronstein and manager Bill Bronstein, the workability of the new Super Panatar, the variable anamorphic lens developed by the Gottshocke Laboratores. This lens enables projectionists to project any screen ratio of a wide screen picture by merely turning dial as illustrated by Daniel, center. "The Egyptian" will be the first CinemaScope picture shown with the use of this lens at a drive-in theater in the entire desert area.

**Evening Meetings** 

City council will meet tomor-

at the city hall at 8 o'clock. The meeting will mark the

### Preservation

Plan Organization
to Protect Desert
Preservation of desert areas

Prostola avenue to the scene of the campfire.
Site of the meeting place is just outside of the Palm Springs Desert Museum sanctuary. It is two miles south of Highway 111.

which have a scenic, scientific, historical and recreational Council to Resume value is the objective of a proposed new organization to be formed at a picnic campfire at the entrance to Deep Canyon

by the committee working on the plan.

The committee is composed of Ana Mary Elliott, Randall Henderson, Mary V. Hood and Legent Moments.

Joseph Momyer.

The meeting will be held at 7 p.m. October 23. It is planned to have the group meet at the

The Argert Sittl—3b and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Monday, October 4, 1954

OTE

GOVERNOR

GOODWIN J.

NOVEMBER 2

S. Thomas Bucciarelli

Knight for Governor Committee 3900 Market Street

#### Desert Magazine building in Palm Desert and proceed up Portola avenue to the scene of Tramway

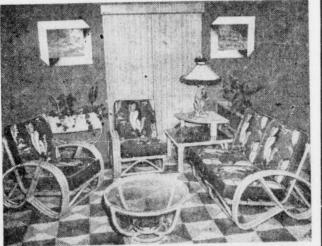
Look Magazine Plans Article

Look Magazine, which featured an article on Palm Springs several issues ago, reinformation on a proposed article on the Tramway of the row night in council chambers San Jacinto Winter Park Authority

The Chamber of Commerce resumption of evening meetings following a series of afternoon meetings during the Summer tographer and writers in the tographer and writers in the preparation of the article praparation of the article.

#### RATTAN FURNITURE

FOR TODAY'S MODERN LIVING



Strand — 7 pieces copular pretzel de FURNITURE
GROUPING

FURNITURE

Strand — 7 pieces
Popular pretzel design. Formica tables.
Philippine rattan.
Choice of tropic-andmodern of tropic-and-

15° sq. ft. Bamboo Matchstick Draw Drapes Pair 3x5-\$4.50

Ready to Hong Pair 3x7- \$6.30 Pair 4x7- \$8.40 Pair 4x5-**\$6.00** Pair 5x5-**\$7.50** Pair 6x7-\$12.60 Pair 6x5-\$9.00 Pair 6x7-—Also Custom Made

RATTAN RARITY SHOPS

BUDGET TERMS

**MUSEUM** By DR. C. E. SMITH Desert Museum Director

Miss Jean Guerrero has been appointed secretary-receptionist the Desert Museum, President L. C. Lewis and Director

C. E. Smith, announced.

Miss Guerrero has been in
Alexandria, Va., with the Consumers Purchasing association and has just returned to the Village to make her home with her brother-in-law and sister, Mr. and Mrs. Phil Rushing on North Calle Marcus.

Among new exhibits installed at the Museum, is a collection of local butterflies on loan from George M. Roy of Palm Desert. He has also supple-mented the Museum's mineral exhibit with a loan of gem crystals from granite negman. crystals from granite pegma-

### **Evening School** Starts Tonight

Fall term of the 1954-55 Adult Division of Palm Springs Unified School district will start tonight with a full schedule of classes each evening. Chester Sproule is the princi-

Registration in the various classes may be made at the first session, Sproule said.
Classes will meet at the high school, Frances Stevens school, Katherine Finchy school and one at Desert Hot Springs.
Full information on the

Full information on the course may be obtained at the high school office.

tion of photographic blind in Dr. C. E. Smith, director of is being considered as the Museum, said that installation camera enthusiasts. the Museum's desert sanctuary is being considered as an aid

### Sunair Starts New Era in **Motion Pictures this Week**

weekend, the Sunair Drivein projectionists to project any theater marked its fourth an screen ratio to a wide screen

owned and operated theaters in California, has been consistently progressive and has given the theater going public the best in new technical and mechanical developments of the motion picture industry. The new screen, which measured 45 by 60 feet, has been increased to 46 by 94 feet making it one of the largest in the country. No cost was spared and it towers some 80 feet into the air and is finished as one short

During a gala opening this | Laboratories. This lens allows screen ratio to a wide screen

theater marked its fourth anniversary with the desert premiere of "The Egyptian," presented to the public for the first time on a local drivein screen in CinemaScope.

This show climaxed six months of planning and construction of a giant-size new screen at a cost of more than \$17,000, with the front of the tower still under improvements. The finishing touches are planned by November.

SUNAIR OWNER Benjamin Bronstein, who for 30 years has owned and operated theaters in California, has been consist-california, has been consist-california, and the distribution of the most authentic pictures to be released from the film capital.

Said Villager Zanuck when asked why he had made this

said Villager Zanuck when asked why he had made this picture, "I saw an opportunity of bringing to life a colorful era from civilization's infancy which had never before been filmed." This picture is Zanuck's first production since 1952

ON THE SCREEN as com-panion to 'The Egyptian' will be news, cartoon, and selected

and it towers some 80 feet into the air and is finished as one solid sheet. It is flat, not curved, and will afford to viewers a better reproduction of wide screen pictures.

The theater will show new productions in CinemaScope with the use of the new revolutionary Super Panatar variable anamorphic lens, which was developed by the Gottshock



SCARI'S



DELECTABLE CANTONESE FOOD - PREPARED UNDER THE SUPERVISION AND CAREFUL ATTENTION OF CHIN AND HARRY BACK AGAIN. COCKTAILS BY THE BEST IN THE BUSINESS SOUTH SEA ISLAND ATMOSPHERE DON'T FORGET WE ARE CLOSED ON TUESDAYS - AND OPEN FROM 5:30 P.M. TO 11:30 P.M. EACH DAY HERE'S HOPING WE SEE YOU AT SCARI'S TAMPICO CATHEDRAL CITY PHONE 8-5155 SINCERELY VINCE AND JUNE

SCARAMUCCI

The Appert Sun-4b Situations Wanted 25 Lots & Acreage
AVAILABLE Oct 1. Man and wife want to manage hotel

AVAILABLE Oct 1. Man and wife want to manage hotel

Of SW quarter of

## Classified

#### The Aegert Sun and PALM SPRINGS NEWS

Published every
MONDAY and THURSDAY
(Except June, July and August, when
published Thursdays only) PHONE 2249

Box 190, Palm Springs, Calif. RATES (Minimum ad, 3 lines-count 24

letters and spaces to a line)

1 time, per line (Min. 2.25-1.50 cash in adv.) Per 1 Week 2 Weeks 1 Month Line (2 TIMES) (4 TIMES) (9 TIMES)

1.00 1.25 2.25

Ads ordered for more than one time must run in consecutive Issues to earn above rates, otherwise single insertion rate will be charged for each time run.

Save by ordering your ad run 4 or 9 times—if cancelled before completion, you will be charged at nearest rate applicable for times run and get a REFUND for the difference.

This newspaper cannot be responsible for more than one incorrect insertion; please notify us promptly of any error in your ad.

DEADLINES—for new copy or cancellations;

lations:
MONDAY ISSUE—5 P. M. FRIDAY
THURBDAY ISSUE—5 P. M. TUESDAY
ADDRESS all communications to: The
Desert Sup. P. O. Box 190. Palm
Springs, California.

Personals

ALCOHOLICS Anonymous, Airport, 8:30 Wednesday nights. Phone 2701.

#### Service Miscellaneous 15

HOMES OPENED WINDOWS, walls, woodwork etc. cleaned. Floors waxed Complete house cleaning and janitor service. Licensed, bonded, insured. Call 2161 or

ABC HOME AND BUILDING
MAINTENANCE CO.
306 N. Indian Ave.

ONLY QUALITY PAINTING COMMERCIAL · RESIDENTIAL Color-tone experts. All my men are insured painters
FREE ESTIMATES PH. 8
F. H. KUNKLE PH. 8-3544 Painting and Decorating Contractor

#### Palm Springs Engineering Co. Machine Shop

Gears, Key Ways, General Machine Work 375 Sunny Dunes Ph. 5411

TUTORING, college preparatory coaching by qualified high school teacher with California credentials. At your home. Write Desert Sun, Box 190 File HX.

SALES AND SERVICE for Hoov er Vacuum Cleaners, Alumin-um and Canvas Umbrellas. PAVNY'S, 1001 S. Palm Can-yon Drive. Phone 7342. ROY'S GENERAL REPAIR

Carpenter, Patch Plastering Cement and Block Work Interior Decorating
400 S. Indian Ave Ph. 3388

BULLDOZING SERVICE BLACK TOP OF CEMENT WORK LEVELING & GRADING

2 hour job or more Call Almeida, 100 Palms 95280 or 95451 ALTERATIONS

COMMERCIAL - RESIDENTIAL CARPENTER REPAIRS DESERT Furniture refinishing

factory finish guaranteed. Phone P.S. 8-5515.

Morrison Sewage Disposal Cesspool and Septic Tank Sanitary cleaning Ph. 8-3613 CARPENTER WORK, ROOFING GENERAL REPAIRS

#### Situations Wanted 25

HOTEL MANAGER - Woman with experience in resort ho-tel operation, presently at Carmel, California, is inter-ested in position as manager of Palm Springs apartment hotel. Her name and address may be obtained by telephoning The Desert Sun - 2249.

REFINED widow, 50, excellent room experience, willing, cap room experience, willing, capable, dependable. Have car, like people. Local references. Write Desert Sun, Box 190, File J-9.

MALE PIANO player desires en or with orchestra for dances or song fests. Can improvise play by ear and has large re-petoire of old favorites. P.O.

Box 1182, Cathedral City. Screened, experienced person-nel. Domestic, restaurant, hotel,

office, medical. EMPLOYMENT SERVICE AGENCY 135 E. Andreas Road Phone 2901 Phone 2556

COUPLE to manage motel or apartments, any number Well trained, 12 years' exper-

ience as manager and main-tenance. Excellent local ref-erences. Call 2904, Banning,

WANTED light work for small wage or apartment for 2, by active elderly man. Otto Haskell. Phone 9074.

HANDY MAN - painting, carpentering, house opening, by job or hour. Phone 5834.

AVAILABLE Oct 1. Man and wife want to manage hotel or apartment for coming season. Best of local references. Experienced. Call 4686.

YOUNG Swedish man desires position in private home. Cook combination butler, excellent references. Write Desert Sun, Box 190, File F-13.

Trail (near Smoke Tree Ranch) Call 4620.

VIEW lots, Carmelita and Del Monte. Owner, Cr. 6-0404

PAINTING, decorating, paper hanging. Very reasonable. Free estimates. Ph. 5850 eve-

CHILD CARE or practical nursing, by the day. Phone 7924

WANT TO DO cleaning by the day. Phone 3347.

WOMAN. DAY WORK. PHONE 9033

HOUSEWORK by the hour, Call after 4 p.m. Phone 5787.

LADY WILL care for children, day, week or month. Ph. 7061.

#### Help Wanted

Alteration Lady Alteration B.
Auditor, lady ...... R&B and R&B
Desk Clerk, receptionist
Checker ..... R&B R&B \$400.00 Domestic Couple ... R&B 200.00° Domestic Cook PBX Operator, young, typing. Secretary Social Director Pantrymen-several Housemen - Hotel—in or out Hotel maids ....... R&B 125.00 Couples, hotel work Mothers Helper ... R&B 165.00 Waiters, waitresses, bus boys. 12

EMPLOYMENT SERVICE

AGENCY 135 E. Andreas Road

#### NO FEES

Are You Registered With Us? We serve members throughout the desert area. Bookkeepers, F.C. PBX and cashier (relief) Stenographer

Apply in person PALM SPRINGS EMPLOYERS ASSOCIATION 224 N. Indian Ave.

ARTIST for label designing, ablity to do fine lettering and good designing essential. State experience. Write Des-ert Sun, Box 190, File J-1.

CHEVROLET or G.M. mechanic Must furnish A1 references, permanent or seasonal job. Ask for Bill Helms. STACK CHEVROLET

EXPERIENCED salesman, automobile. Apply Beebe DeSoto-Plymouth. 682 South Palm Canyon Drive. Phone 7022.

HOUSEWIFE to assist mother, 9:30 to 2:30, four weeks only after birth of baby. No infant handling. Phone 5472.

Active real estate salesman.

Local experience AMY NELSON 2277 N. Palm Canyon Ph. 4627 DWYER'S BUSINESS SERVICE EMPLOYMENT AGENCY 256 S. Palm Canyon - Ph. 7691

#### Bus. Opportunities 29

RANT, with large dance floor. Will seat over 140. Liquor li-cense and equipment. All for \$20,000, \$6000 dow; yon Dr. Phone 2727.

OPENING Oct. 4th. Guarantee Garage near KCMJ. Cecil and Bill Hager ready to put your car in expert running order.

AUTOMATIC wash rack, zened M1 on Palm Canyon Dr. M. G. Mead, Your agent or call

SACRIFICE. Trailer Park, living quarters, 18 spaces, gas sta-tion and lunch counter. Write Desert Sun, Box 190, File J-7.

FIRST class restaurant fixtures at the Desert Farmers Mar-ket. 444 N. Palm Canyon Dr.

Corny's Bar B Q, owner. PROFITABLE business for sale.

Would be interested in right partner. Write Desert Sun, Box 190, File J-8. PALM CANYON Drive hotel for

### lease or trade. Phone 9053

Business & Financial 30 PRIVATE money wanted for street. new home buyers. Bonus plus good interest. Inquire at \$75,000, Terms.

AMY NELSON'S Real Estate Office 2277 N. Palm Canyon Drive Phone 4627

YOUNG MAN with experience and general contractor's li-cense (B-1) needs capital to build. Your terms. Write Box 190, Desert Slun, File J-2.

DO YOU need money on your property or vacant lot? 1st or 2nd trust deeds made. 205 So.

FIRST T. D.'s WANTED Palm Valley Realty Co. Box 99 Palm Springs 8-3481 Wonder Palms Rd. & Hiway 111

1ST AND 2ND TRUST DEEDS BOUGHT, JAS. CAMPBELL, 205 SO, INDIAN

TEN ACRES, 10 minutes from Post Office. \$8500, SE corner of SW quarter of Section 15. By broker or owner. Nord-holm, 419 Griffith Way,

ACRE \$2950, at 2714 Anza Trail (near Smoke Tree Ranch) Call 4620.

Monte. Owner, Cr. 6-0404 Cr. 19322, Beverly Hills.

#### CORNER lot 100x102 with north wall. \$1575. Phone owner 3236

#### For Sale or Exchange 34 DON'T BUY

HERE'S THE REASON WHY FOR \$13,750 you can have 3 bedrooms, 2 bathrooms, living and dining room, kitchen. Lots of cabinets, dinette, stone fireplace, forced air furnace, cooling system, insulated, large closets, 436 square feet. Double garage, large concrete patios and driveway. Many other fine features. Finest contruction. On your lot,

"BUILD"

#### or

200.00 250.00 Other dwellings as low as \$7.50 per foot. Apartments as low as \$8.00 per foot.

#### or

will draw

#### Plans Free to your liking IF I BUILD

RESIDENTIAL—COMMERCIAL

INCOME Prices and Quality Cannot

Be Beat COMPARE NOW

#### DARWIN

PHONE 2305 - 7565

TRADE - 6 unit income Monte rey Park for acreage or other property near Palm Springs \$21,000 equity, \$39,000 total. Write Box 332, Alhambra. Ph.

Real Estate—For Sale 35

PALM SPRINGS FOR CLIMATE

### HAROLD HICKS

FOR

#### REAL ESTATE

For Over 30 Years

LOT BUYS SO HOT THEY SIZZLE INCOME LOT R-2. Bungalow court zoning. 100 x 100.

\$1850

RESIDENTIAL LOTS
R-1. Two adjoining lots in good location. Each 120 feet frontage. Buy them both for: \$4500

PALM VISTA ESTATES. Palm Springs newest residential subdivision. All view lots—estate size. Protected area adjoining Las Palmas Estates.
From \$5750

COCKTAIL BAR AND RESTAU- LAS PALMAS ESTATES. Our

finest residential area, 120x 130.

\$9000

Won't last long, so call at once for an appointment. Pete Sheptenko, 475 N. Palm Canrooms, 2 baths, 2 car garage, heated pool, completely furnished. Good terms. \$32,500

> IF IT'S FOR RENT OR IF IT'S FOR SALE . . . HAROLD HICKS HAS IT

#### HAROLD HICKS

REALTOR 813 North Palm Canyon Drive Phone 2736 AND ASSOCIATES Mildred Jackson - Ray Baur Burnham Bigelow-Ken Herman

### Don't Buy This

Unless You Want a Bargain HEATED pool, 3 bedrooms, 2 baths, large enclosed lanai, walled and landscaped, double garage, sprinkler system, irrigation water, top lo-

\$25,000 Furnished. Terms. INCOME

UNITS practically new, Pool. Beautifully landscaped and furnished — on the main

\$995.00 DOWN 2 BEDROOMS, 1 bath, modern. Lots of glass. Full Price \$9,950.00

### IF IT'S FOR SALE WE HAVE IT

Terry Ray

REALTORS Jules De Vorzon Helen Churchill Howard Palmer Ernie Dunlevie 773 N. Palm Canyon Ph. 2064

FOR REAL ESTATE

TRUST DEEDS bought, small discount, private party. Write J. Nagler, 330 N. Alfred, Los Angeles. NEW TRIPLEX on 100 foot lot. Large apartments, nice laundry room, one block from bus Announces the opening of a new real estate office at 238 Indio Road, Palm Springs Phone P.S. 2360 any time. line. A real buy at \$5000 down. \$130 month. Phone 5370

#### 33 Real Estate - For Sale

SUBDIVIDER AND DEVELOPER

AT 861 NORTH PALM CANYON DRIVE SINCE 1932

11,500. DOLLAR FOR DOLLAR nothing to compare. Completely furnished, 3 bedrooms, 2 baths, fireplace, steel casement windows, lot 100x102. Terms.

\$2000 down. Fine large luxury type home, exclusive area, walled 120' lot, 3 bedrooms, 2 baths, 2 car garage, now \$20,000.

BEST BUY IN TOWN in estate area home — spacious rambling 3 bedroom, 3 bath home, huge living room with fireplace overlooking sheltered view patio-lanai and fine switnming POOL. large walled lot, sprinkler system, landscaped, 2 car garage. COMPLETELY FURNISHED too and now ONLY \$29,500. Don't waste time wishing, call 2182 to see this beautiful home TODAY.

LUXURIOUS ESTATE, 3 master bedrooms each with bath, two maids' rooms with bath, den room with bar, lanai overlooking pool and landscaped yard, double garage, furnished. Reduced

GOLFERS' DELIGHT: Beautiful 2 bedroom, 2½ bath home. 2 fireplaces. Thunderbird Tee No. 10, den, double garage, land-scaped, let us drive you out to see this. Full price \$57,000.

R-1 lot, beautiful 100' — \$1500. BUSINESS LOT on Palm Canyon — \$5500.

RENTAL SPECIALS:
EXCLUSIVE, close in address. Adults only Kitchenette apartments for \$75 and \$100 on lease.

1 bedroom furnished. POOL. \$140 month on lease.
2 bedrooms, unfurnished house \$135 month on lease.
3 bedrooms, furnished house \$175 month on lease.
LUXURY HOMES from \$400 to \$1000 a month with or without

#### CULVER NICHOLS, Realtor

Al E. Hoover John Bernet

861 North Palm Canyon Drive

Phone 2182

#### George Gannon

AND ASSOCIATES

#### Realtors

\$1500 DOWN - \$75.00 MONTH Buys this new quality 2 bed-room, 1 bath home.

Full price \$10,250 TAHQUITZ River Estates, \$2000 AHQUITZ River Estates, \$2000 down, \$85 month. 2 bedroom, ducted cooling, gas furnace heat, screened porch, double carport, large service and storage room, Landscaped. Full Price \$11,750

#### New

3 bedrooms - 2 baths Luxury, spaciousness and Custom- built quality

#### at a price You can afford

Every quality feature you'd expect and many extras. FULL PRICE

#### \$14,750 - \$15,750

\$2500 Down

#### Excellent terms

LOTS
Close-in south side location.
Priced for quick sale from
\$2950. South Palm Canyon to
Mesquite, east one block.

NEW HOME ON YOUR LOT \$500 down. 2 bedroom. \$7975. \$950 down. 3 bedroom. \$10,250. \$1250 down. 3 bedroom, 2 bath \$11,175

MANY PLANS TO CHOOSE FROM SEE AT OUR OFFICE

### Talk to George Gannon

and Associates 711 N. Palm Canyon Drive PHONE 2772

## Home & Income

FURNISHED 2 bedroom house with 1 bedroom furnished cot tage in rear, in good rental area. Only \$13,000, small down.

#### RENTALS

BEDROOM apartment furnished, in heart of town. \$65 per month.

BEDROOM apartment furnished by Barkers, modern, in south end. \$85.

#### MANY MORE TO CHOOSE FROM Ralph Weinstein

REALTOR 256½ S. Palm Canyon Drive Phone 2884

2 apartment home, furnished. 2 apartment nome, furnished. \$9500 — \$2000 down Furnished home, \$6825 — \$1000 down. Louis Venger, 3775 N. Indian Phone 5595 — 6060 "All Men Are Brothers"

COL. WARD WOOLDRIDGE

Come in and say "hello"

#### AMY NELSON

six YEAR old 3 bedroom home and double garage, large carpeted living room, fire-place, picture windows, two rull baths, venetian blinds, and drapes, patio, 100x102 foot lot, walled. Flowers, shrubs and fruit trees galore. Top condition, \$13,500, \$2500 down immediate possession down, immediate possession.

SIX YEAR old three bedroom two bath home, all newly decorated, in top condition, rugs and drapes included. 20x40 pool, fruit garden, patio, walled. \$18,500. Excellent SIX furnished apartments, five

kitchens, five fireplaces, room for more. Top rental area. \$48,500

WILL BUILD on your lot. One bedroom home, \$4750. Two bedroom home, \$7650. Duplex, \$9500. Four one bedroom units, \$19,500. Financing ar-

#### AMY NELSON

REAL ESTATE and associates

James Hammond REALTOR 875 N. Palm Canyon Drive

Attention Horse Lovers. Beauti-ful new home in Los Com-padres Tract. 3 bedrooms, 3 baths, large stables, pool, fenced and landscaped. Call 5373 or see your fer

UNITS 1 block from Palm Canyon Dr. Large attractive rooms. It can be yours. Cash

SMALL attractive 2 bedroom

EXCELLENT Buys in Residen tial and Income Lots. If interested in trades we have

2 BEDROOM, 2 bath nicely furnished on 120 ft. lot Sell with small down pay-

ment or lease with option to buy. TV cable installed. BEDROOM rental. close in. See us for industrial property.

### John W. Williams

Associates ROSLYN LANG CLAUDE W. GOTTBEHUET DON WILLIAMS 423 N. Palm Canyon Ph. 3311

#### Valmah T. Price

with H. H. Foster, Realtor 101 N. Palm Canyon Dr. Ph. Off. 3555 Ph. Res. 8-5752 "LET'S TALK IT OVER"

35 Real Estate - For Sale

PRESS HOMES SOLD OUT

Construction started on home N. Calle Marcus, see now and select your own colors.

Starting soon homes at Indian Trail, N. Calle Marcus and Tachevah Tract. Will duplicate any of these homes on your lot. Prices start \$9500 up.

SEE US FOR FURTHER DETAILS

\$1000 DOWN. Can't beat this for the price, owner not returning to Palm Springs, will give immediate possession. Home has 2 bedrooms and den, large fenced lot, and lots of shrubs. \$11,500.

BEDROOMS unfurnished, close to schools and churches. Low down, good terms. \$11,500.

IF YOU LIKE THE wide open spaces see this large 2 bedroom home with full length enlosed lanai on 1¼ acres of desert landscaping. Magnificent view. For rent or sale. Rent \$150, sale \$18,000.

A FAMILY HOME — Your youngsters will love this 3 bedroom, 2 bath home, large fenced lot, large pool, very private. \$17,500.

OLDER HOME, walking distance, beautifully kept, fenced and landscaped, sprinkler system. Has 2 bedrooms, 2 baths, living room with fireplace, separate dining room, enclosed lanai, completely furnished even to linens and dishes. You can move right in. Cash price \$17,500, on terms \$18,500.

2 bedrooms and 2 baths, \$125 furnished. 2 bedrooms and 2 baths, furnished, close in, \$150.

Duplex completely furnished, each side 2 bedrooms, 2 baths. Will trade for home in Palm Springs \$23,500.
4 units with pool, room for 4 more, property in good condition. Will trade for Los Angeles units. Price \$33,500.
8 units, 5 kitchens, 1 year old, room for pool, heart of town, \$51,000.

R.1 lot, 100x100, \$1000. R.1, beautiful corner, \$2200. Hotel site, 150 feet on Palm Canyon, \$18,800.

See us for your building needs Plans available at our office.

### THERESA PRESS

JOE DE FRANCIS

Phone 5282 or 5691

in Palm Springs area as part payment. Owner P.O. Box 455,

LIVE WELL while you make money. 5 units like new. Ideal location. \$55,000 total. Phone 2929.

Bedroom, 2 bath unfurnished. Walled, landscaped, carpeted and drapes. \$15,750. Phone owner, 3236.

TRIPLEX, furnished, good location, beautiful walled yard. \$18.500. Phone 6050.

BANNING

BY OWNER. Beautiful 2 bed-

room home. Large living room, fireplace lots of tile kit-

room, fireplace lots of the kit-chen and bath, garbage dis-posal, loads of closets and cupboards, cooling system, TV cable, covered patio, double garage, sprinkling system, best location. Price \$13,950. Terms. 1739 N. Mur-

651 N. BLANCHARD, Banning

California. 1 bedroom home combination living and din-

ing room, also room in rear, 11x24. Phone Banning 4343.

CATHEDRAL CITY

Cathedral City

home on view lot, 100x190. Has automatic washer also dryer, deep freeze, dishwasher,

mangle, lovely refrigerator and range. All bedroom and

living room furniture nearly new. WHAT A BUY at \$12,500. Only \$2700 down.

HORSES OKAY — 1 acre lot on paved road with 2 bedroom home overlooking a golf course. Truly a buy at \$11,600.

TRADE your trailer on this new

5 UNITS plus 3 rooms. Full price, \$15,500.

Jorgensen Realty

68-574 Broadway (Hiway 111) CATHEDRAL CITY Phone 8-3401 Home 8-4172

LARGE two bedroom home, 1½ baths, large lot, close in, room for another unit. Unfurnished \$10,500. Easy terms. BOZE Phone 5370

BY OWNER. 3 doubles, 2 single

on hiway 111, room to build. Low down payment for quick Sale. Phone 8-3353.

2 bedroom beautifully furnished modern home. Full price \$12,500.

FURNISHED 2 bedroom

y, Banning.

VISTA, California.

Ramon.

### Peter B. Sheptenko

OFFERS THE BEST BUYS IN PALM SPRINGS REAL ESTATE

THIS BRAND NEW two bedroom HIS BRAND NEW two bedroom home has everything. Large glass doors and windows—offering excellent view of the desert and mountains. Artistic fireplace and barbecue. Huge enclosed carport and breezeway. All for ONLY \$13,500. Easy terms.

NEW QUALITY DELUXE HOME Two bedrooms, two baths. Furnace heat and vented air cooling. Wall to wall carpets and beautiful drapery. Will not last long for only \$18,500. BETTER REALTY DEALS
SEE
ADOLPH ISRAEL, REALTOR
671 N. PALM CANYON DRIVE

bedroom deluxe construction. Old brick fireplace and barbecue. Two car garage. Large corner lot. Be sure to see this CHARMING HOME TODAY. \$1500 DOWN takes 2 bedroom, 2 car garage, close in. Own-er, 635 Camino Real near Priced at only \$19,500. FAMILY HOME
CLOSE IN EXCLUSIVE
NEIGHBORHOOD
Three bedrooms, maid's room,
and guest house. Completely

furnished. Large swimming POOL. Walled and land-scaped. Owner must sell. See this lovely home today.

#### LET US EXCHANGE WHAT YOU HAVE FOR WHAT YOU WANT

Peter B. Sheptenko THE PIONEER REALTY CO. OF PALM SPRINGS 475 N. Palm Canyon Drive

REAL VALUES BEDROOM, large living room plus enclosed lanai and garage on large lot. Easy terms at \$10,750

QUALITY BUILT 3. bedroom, 2 baths, fireplace, sliding glass doors and double garage. GRANDEST VIEW in Palm

NEW TRIPLEX with all large rooms on corner view lot. \$26,500 INCOME
6 UNITS hiway frontage, good income, a steal at \$24,500. Also 3 units, 1 bedroom each, good location and well furnished. Can handle with \$4500 cash down.

UNITS, 230' frontage, top location and water shares. \$85,000

from Los Angeles CIVIC CENTER. Will sell or exchange for Palm Springs vacant. \$35,000

121/2 ACRES only 10 minutes

### Munholland & Co.

1059 N. Palm Canyon Drive Across from Doll House Phone 3673 Associate Broker John C. Davis

### THERESA PRESS

ing and sun room, 3 bedrooms, 2 baths, oil burner, overhead heating, electric stove, dishwasher, guest house-living room with fire-place, bedroom, bath and kitcher at the store and the place, bedroom, bath and kitchenette. 3 other apartments under one roof consisting of one 5 room, one 4 room and one single with shower and kitchenette, 4 car garage lovely garden, 1 awn and shade trees. \$55,000. Route 1, Box 570, Woodlawn Drive, Cherry Valley, Beaumont or call Los Angeles Arizona 72270.

35 Real Estate—For Sale 35

BEAUMONT

5 Acre ranch with fruit orchard, 7 room house, patio, 2 fire-places, blond knotty pine liv-

You can have a NICE home with 1½ baths; storage and laundry; plus 2 LOVELY 1 bedroom apartments with

paid from income. Must See.

6 units, reconditioned, close in.
Out of town owner offers at low price. Submit terms.
\$21,000
Lot 120x160, Rancho Mirage. \$1200 These are Samples. Come and talk over Lots, Homes and Income of all kinds.

#### Ruth Biles

REALTOR Cathedral City 56 Glenn DESERT HOT SPRINGS FURNISHED 3 bedroom house and 3 bedroom penthouse, for income. \$12,000.

Exchange Department
Beverly Hills, Hollywood and
L.A. income property and fine
homes for Palm Springs.

See Us Now

FOR HOMES AND LOTS IN THE COUNTRY CLUB AREA

### ACREAGE READY FOR SUBDIVISION NEAR TAMARISK C. C. \$1750 to \$5000 PER ACRE PALM VALLEY

WILLIAM G. PEACOCK

#### Wonder Palms Road and Hiway 111 Phone 8-3481 1000 PALMS

HAVE HAD a lot of experience and success in Palm Springs trades. Bring in what you have, let's talk it over. COL WARD WOOLDRIDGE Realtor 238 Indio Rd. Ph. 2360 anytime. WILL TRADE my cement block

#### trailer for equity in small 2 bedroom home. G. R. Alberty. Sunny Cove Trailer Court, Cathedral City.

Real Estate Wanted 37 HAVE \$2,000 equity in R-1 lot located 80 ft. from waterfront in Long Beach adjoining new yacht harbor to trade for equity in Palm Springs home. J. E. Seabern, 89 Rivo Alto Canal, Long Beach 3. Phone

NEW OFFICE just opened and listings are badly wanted. If you want action, come in. COL. WARD WOOLDRIDGE

HOME or small income property, have clear home, good location in Long Beach to trade. Call 4848. D. B. Carlin, 575 West Raquet Club Road.

## List Your Property With Adolph Israel Realtor. 671 N. Palm Canyon

TAILOR SHOP location with living quarters, established 7 years or can be used for any business. 207 S. Indian Ave.

### CULVER NICHOLS

\$2500 down. New spacious 2 bedroom home, beautiful, close in area near grade school and park. Only \$13,900.

BRAND NEW, spacious, deluxe, 2 bedroom, 2 bath, ducted heating and cooling, fireplace, \$16,500. Terms.

15 UNITS, POOL ideal location. Steady year-round income. Priced at \$90,000. An exceptional buy.

SIX YEAR old 3 bedroom home

LOTS-\$1500 up. Highway lots \$4000 up.

### ranged including GI.

2277 N. Palm Canyon Ph. 4627

Phone 5373

5373 or see your favorite broker.

home. Small down payment. Full price \$11,500.

Associates Esther P. Hammond Eve Morgan Chas. Mathews Marian Mathews Lisa Jones

REALTOR

"LET'S TALK IT OVER" LANDSCAPED Home, 3 bedrooms, 2 baths, large lot, lots of trees. \$3000 handles.

BY OWNER, new 3 bedroom, 2 bath. Forced air heating, fireplace, garage. \$16,500. Terms. Key at 1943 E. Andre as Road. Phone 4882.

### 420 South Indian Ave.

BY OWNER—3 years old, 2 bedrooms, fireplace, garage, fenced. Very spacious, 1450 square feet in house. Loads of closet and cupboard space. See to appreciate. \$17,500 unfurnished, \$19,000 furnished. For appointment call 5389 or 6729.

VISTA HOME and Guest house, 1½ acres, \$35,000. Will take small home

BEAUTIFUL BRAND NEW BER-MUDA FARM HOUSE. Two

## WE HAVE THE BEST INCOME BUYS IN TOWN

ASSOCIATE BROKERS Bill Colven Bill Heiser Mike Jekyll

NEW 2 BEDROOM, large breezeway and BBQ. OWNER ANXIOUS FOR QUICK SALE. \$13,750 YEAR OLD with large pool Large living room with fire-place, lovely kitchen, 2 bed-room and 2 baths. \$24,000

Springs. \$29,500

EXCHANGE 12 units in Los Angeles with income of \$1100 per month, for Palm Springs income. \$95,000

CATHEDRAL CITY GOOD BUYS

repeat business yearly.

Down payment less than a
home costs. Balance can be

New 2 bedroom home, double garage, in exclusive area, built by owner but illness forces sale. Look it over and make offer 2 bedroom, fenced lot, close in, 2 large porches. Nice for children. Price and terms lowered because of illness \$7350
6 units, reconditioned, close in.

J. MARIE ROPP THEATRE BUILDING DESERT HOT SPRINGS 42704 By Popular Demand

Palm Springs 2363 Hollywood 34816 TAMARISK C. C. AREA

REALTY CO

Electric range and refrigera-tor. First house north of Ra-mon Road and Hiway 99. \$7350-\$2000 down, \$50 month. Exchanges

LOVELY 3 room house, bed-room, living and dining room.

Realtor 238 Indio Rd. Ph. 2360 anytime

WANT SMALL HOME in Palm Springs as part payment on \$35,000 home and guest house on 1½ acres in VISTA. Owner P.O. Box 455, VISTA, Calif. FOR BEST RESULTS

#### 38 **Business Rentals**

COMBINED office and living space. Palm Springs professional building. Phone 2761.

### house at 1270 Edgar Ave., Beaumont, Calif., for Palm Springs or Las Vegas pro-perty. A. E. Kaiser, 1071 San Lucas Rd. WILL TRADE equity in 40 foot

### FIND YOUR DREAM HOME IN THE DESERT AMONG THE WIDE VARIETY OF LISTINGS ON THESE PAGES

The Arments for Rent 43 Houses for Rent 43 Houses for Rent LM SPRINGS, CALIFORNIA Monday, October 4, 1954

#### **Business Rentals**

FOR SUB-LEASE, Carpeted and draped office and reception room in Oasis Building, with all or part of complete office furniture. Excellent for professional man or woman. See Muriel Fulton, Realtor, 125 Palm Canyon Drive. Ph.

SECOND floor offices in Strebe Building, suitable for profes-sional purposes. See your broker or phone 4384.

#### Wanted to Rent

WANT IMMEDIATELY 3 bed room house, furnished with porch and conveniences on urbs. Kindly submit rental with particulars, via air mail indicating when possession can be obtained. B. C. Warnick, P.O.—R.F.D.4, Freehold, New Jersey.

REFINED widow (employed) guest house or apartment furnished, about \$60, refer-ences exchanged. Own car. Write Desert Sun, Box 190,

TWO BEDROOM, den, unfurnished house. Preferably on north end of town. Year's lease. Call collect. Santa Monica Exbrook 36923.

FAMILY with two school children want 2 or 3 bedroom, unfurnished house, \$100. Call 2866 or 7816.

2 OR 3 BEDROOM, unfurnished house. Write P.O. Box 37.

#### Rooms for Rent

ELDERLY LADY, care if neces sary. Private home, best residential section, Banning. References exchanged, Write Desert Sun, Box 190, File J3.

BEDROOM, ideal for couple. Private bath and entrance, sundeck, patio and refrigerator privileges, \$50 month. Phone 3710.

LARGE corner sunny rooms private entrance, close in. \$10 to \$12.50 week. 330 N. Calle Santa Rosa.

NICE ROOM, close in. \$12 week Lovely yard, sun deck. 291 Athel St at 277 N. Calle En cilia. Phone 4586.

\$7 WEEKLY and up. Furnished, kitchen privileges. Near airport. Phone 9973.

PRIVATE entrance and bath.

good beds, good district, clean, quiet, colorful. Phone 6921. \$40, BATCHELOR room, private bath and entrance, cooler. 669 Camino Parocela. Phone 4089.

WOMAN TO SHARE MY HOME \$75 MONTH. PHONE 5696 before 9 a.m. and after 7 p.m.

ROOMS for rent by week or month. 210 East Amado.

For Sale or Rent

#### 595 CALLE Palo Fierro, home and income. Four bedrooms

3 baths. Small down payment. Phone 3743.

#### Apartments for Rent 43

room, kichen and bath apartments, also 2 bedroom apartments available. Low seasonal or yearly rate. Close in, spacious grounds, heated pool, free coffee, homey of ATTENTION EMPLOYES SEVERAL 1 bedroom, sitting room, kichen and bath apartmosphere. No phone informa-tion. Mira Monte, 524 S Indian Avenue. COMPLETELY furnished 1.

and 3 room apartments, with bedroom, and hotel rooms with separate entrances. By year, season or week. Casa Margareta, 336 Paseo El Mirador. Phone 5385. NEW 1 BEDROOM furnished,

and unfurnished apartments.
All have stoves and refrigerators. Carpeting, pool, TV, utilities paid. 548 South Indian
Ave. Ph. 4411 evenings and 2407 days. NEW furnished studio apart

ments across from Thrifty.
TV, pool, all utilities paid.
Seasonal or yearly rental \$105
to \$125 per month. Orleans
Building, 373 S. Palm Canyon
Drive.

BEAUTIFUL centrally located studio or 1 and 2 bedroom apartments and hotel rooms. Available by day, week, month or seasonal lease. Ph.

SEE OR CALL US For rentals - apartments House

MUNHOLLAND & CO. 1059 N. Palm Canyon Dr. Phone 3673

GARDEN APARTMENTS available Oct. 1. Two well furnished new 1 bedroom apartments, with fireplaces. Lease. Easy walking distance to town. 564 S. Calle Encilia.

FURNISHED, 1 BEDROOM, electric kitchen, air cooled, close in, reasonable lease, 362 No Palm Canyon Drive. Ph. 5252.

SPACIOUS bedroom apartments, close in, quiet, completely furnished. 593 Calle Abronia.

NEW ONE bedroom furnished apartment, pool. W-ill be ready November 1st. Ph. 6407. FURNISHED 4 room house in

center. Clean, modern, reasonable. 328 N. Calle Encilia. Reasonable Furnished apartment 2444 Junipero Phone 6337

apartment utilities paid. apartment \$00 monthly on year lease of \$105 monthly, seasonal. Ph

SPACIOUS 1 bedroom apartment, beautifully furnished, air cooled, panel ray heat, private pool and patio. 970 Parocela Place.

FURNISHED studio, furnished or unfurnished 1, 2 and 3 bedroom apartments, Pool Reasonable. Season or year. Phone 3448, 1005 N. Indian.

FURNISHED or unfurnished, 1 and 2 bedroom apartments. Pool, TV, carpeting. Bermuda Palms, 1675 S. Indian Trail. Phone 6476 or 6478.

MODERN 1 bedroom apt. Completely furnished, linens, dishes, TV connection, utilities paid. South end residential area. Phone 3518.

SINGLE apartment for rent Completely furnished, large swimming pool, carport. Utilities paid. By day, week or month. Call 8-3951.

STUDIO apartments, utilities and linens furnished and one 3 room apartment with fire-place. 580 Calle Palo Fierro. Phone 4869.

FURNISHED apartment, cooler fireplace, large pool and yard, view, near Howard Manor. 499 N. Via Miraleste 8-3281 or 8-5213.

SMALL apartment, twin bed kitchenette, shower, entrance. \$70 per private entrance. \$70 per month, including utilities. Ph. 2842 or 7251.

WALK to town from nice studio apartment \$80 month. Nice yard, large closet and kit-chen. 291 Athel St. Ph. 4586

ATTRACTIVELY furnished apartment, season or yearly rental. 1419 San Jacinto Way. Phone 5178.

\$15 WEEK UP. Center of town. Built for local workers. Private baths, own modern kit. chens. Pool use. Phone 2957.

ONE 3 room apartment and one single, nicely furnished and decorated, reasonable, close

in. 301 Tamarisk.

FURNISHED duplex apartment, studio bedroom, kitchen, shower, adequate for 2 adults, phone 2602.

BEDROOM furnished apartment, pool. By year or season. Phone 5417.

NICELY furnished, single and double, \$750 - \$850 season. Rancho Mirage 846-07.

LARGE, 2 bedrooms, furnished, carpeted. Phone 4969 or see

689 S. Palm Canyon. LOVELY GUEST house, 1 or 2 persons, brand new, furnish-ed, very close in. Ph. 5638.

NEW APARTMENTS, furnished, close-in. 435 N. Marcus

2 UNFURNISHED apartments, nearly new, clean, reasonable, near high school. Phone 3561.

#### Houses for Rent

LA QUINTA RENTALS bedroom furnished, \$75 year's lease, \$100 by month. 2 bedroom and laundry, new \$90

#### Coachella. Valley Realty

Phone 93861 - 93436

#### CELEBRITY'S

MODERN HOME in beautiful setting. 3 bedrooms, exquis-itely furnished, lanai and large POOL. Beautifully land-scaped and walled in. \$500 month. to January. 1574 Via Soledad. Phone 5392.

UNFURNISHED modern apart ments, close in. 1 bedroom, \$90, annual lease; 2 bedroom, \$115, annual lease. Open every afternoon, 664 So. Ca-mino Real or phone owner anytime. Office 3555 or res. 8.5752.

FURNISHED beautiful modern 3 bedrooms, 2 baths, large living room, fireplace, baby grand plano, year lease, \$150 month including all utilities. Near Smoke Tree Ranch, adults only. Phone 6831.

FURNISHED and unfurnished apartments \$75 month and up. Furnished houses \$125 month up.
AMY NELSON

2277 N. Palm Canyon Drive Phone 4627

Furnished. Adjacent to Thun-derbird. Quiet. Will lease for 70210 Hiway 111, ph. 8-3398. season.

BEAUTIFUL HOME Will share, or rent room to responsible business person or couple. TV, patio, privacy. Phone 7491.

\$85 PER MONTH, one bedroom furnished house, all electric suitable for two adults only 410 San Rafael Road (north end. Telephone 2269.

FURNISHED modern studio 4 BEDROOM, 41% bath ranch with television and stable, on large piece of land, for sea-See your broker or call

> BEDROOMS, 3 baths, furnish ed. Good location. By season or year. 476 W. Baristo Road, opposite Tennis Club. Phone Exbrook 56425.

2 BEDROOM furnished. Patio, garage, fenced. Exceilent lo-cation and view. Owner, 247 Racquet Club Road. Ph. 4081.

THREE ROOM cottage, \$60. furnished. Phone Desert Hot Springs 42274 between 5 and 7 evenings.

ONE 2 bedroom. furnished Bath and ½, \$125 month. Cathedral Canyon Dr. and B Street, Cathedral iCty.

BEDROOM furnished by Bul locks, wall to wall year or season. 910 Sunny

FOR LEASE, nicely furnished 2 bedroom home, 2 minutes from Safeway, nice yard. \$90 month. Phone 5261.

ROOMS, 2 large bedrooms Nice furniture, Garage, Clos in. 524 S. Calle Santa Rosa.

room home. Completely furnished. 545 So. Calle Santa Rosa. ARTISTICALLY furnished home

OWNERS' attractive two bed-

bedrooms, 4 baths Tennis lub area. Secluded patio heated pool. Phone 7117. BEDROOM furnished by Bullocks, wall to wall carpet, year or season. 910 Sunny

UNFURNISHED one bedroom apartments \$85 month. Phone 5370 — BOZE

FURNISHED, attractive 3 bed-room, 2 bath house, 541 Calle Amigos. Phone 4388.

UNFURNISHED house for lease. high school. Ph. 5189 or 4338. 3 BEDROOM, 2 bath, everything furnished, patio, garage. 613 North Calle Marcus.

BEDROOMS, 3 baths, nicely furnished, carpeted, walled garage. Phone 6921.

ONE TWO-BEDROOM house furnished. One one-bedroom house, furnished. Ph. 8-3524.

BEDROOMS, 2 nice tile baths furnished, carpeted, walled barbecue, garage. Ph. 6921. FURNISHED 2 room guest house for two. Phone 6120.

#### Household Goods

SACRIFICE 6 piece modern, bed room set, box spring and mattress, like new, upholster-ed club chair. 656 Desert ed c Way. SHEETS, dresses, rugs, beds

refrigerator, chairs, outdoor furniture, etc. Phone 2957.

#### Trailers for Sale

1954 ROADMASTER trailer, 45 ft. Built-in TV and record player. 36" Wedgewood gas steel top, 20-gal. water heater, garbage disposal. Complete with ra-mada. On beautifully landscaped lot. Specially priced. See Irvin Marchand, Lot 52, Horizon Trailer Village.

LOT B60 — 27 foot Glider house trailer, toilet, panel ray heat, excellent condition, bargain for eash. E. Campbell, Rancho Trailer Park.

FOOT Roadmaster trailer, 1952 deluxe, ready to occupy. Cooler, awning, fenced yard and dolly. Inquire at 584 Hermosa Drive. Phone 6735.

COTTAGE trailer, awning, re-frigerator, beautiful location Mori Scott, Rancho Traile

'52 VAGABOND, 34 feet, awn-ings, cooler. \$3500 cash. Royal Trailer Park, Redlands, U. S. 99. Excellent condition. 54, 44 FOOT Fleetwood, slidin

glass doors, ramada. \$1000 discount. Lot B43. Rancho Trailer Park. Phone 2634.

TWO wheel luggage trailer, 31/2 x6, spare tire. Phone 9091.

Trailer Space

LARGE TRAILER SPACES GOOD recreation, price's right. Walk to town. Desert Trailer Haven. 601 E. Andreas Road.

#### Misc. for Sale

SLIGHTLY used furniture, small gas range, breakfast set, re-frigerator, cocktail table lamps, living room set, Italian carved dining room set, drapes, cornice, rug. Many more miscellaneous items. Call at El Coronado. Ph. 3134.

FOR SEASON, 3 room cottages, on bus lines, spacious grounds, \$75 per month, 2 people, no children, no pets. Also 2 bedroom cottage. Ph. 2621.

To Settle Estate 8 PIECE Italian period dining set, 1 antique China cabinet, 10 rare Chinese pieces, 3 Chinese rugs, old China and other articles, bedroom furniture, 2 houses. 769 E. Theodore St., Papping, California. Banning, California.

STANDARD Underwood type-writer, like new, excellent, condition. \$70 or will trade for portable. Phone 8-4734 or 8-3401. Can be seen at Jor-genson's Realty, 574 Broad-way, Cathedral City. MALT and Coffee Shop equip-ment for sale. Priced very rea-

sonable. Phone 8-4264. Beautiful ivory leatherette covered piano, \$150. Good condition. Ph. 7504 after 12 noon.

46 Misc. for Sole

ALLIS CHALMERS Model C tractor, like new, hy, lift, over size tires, disc and spring tractor, like new, hy. lift, over size tires, disc and spring A real buy at tooth harrow. \$550. Phone 84207.

DIAMOND wedding ring \$35 Sunbeam coffeemaker, new, guarantee \$27.50, hand cro-cheted shawl \$15, new black velvet dress \$15. Phone 2478.

STUDIO couch, mattress and springs, miscellaneous furni-ture, electric cash register. Reasonable. Monte Vista Apts. PATIO FURNITURE, painters equipment and paint, garden tools, electric toaster. 546

Warm Sands Drive. ELECTROLUX The cleaner you never have to empty. Sales, service. Ph. 6122

#### Pets-Poul.-Livestock 65

MUST destroy if GOOD homes not found for 4 month old kittens. Phone 3807.

SADDLE HORSES for sale Cliff's Stables, Ea Road, Phone 6918. East Andreas

Used Cars for Sale

6000 MILES OR

> 6 MONTH WARRANTY

#### *1953 CHEV ROLET*

Convertible. Powerglide, radio, heater, light blue color. Like

\$1895 1950 OLDS

"98" Convertible, Hydra matic, radio, heater, white top, new seat covers. A steal at \$1195

1949 MERCURY

Convertible, Radio, heater, new seat covers. Very clean car. \$895

#### 1947 PLYMOUTH

Station wagon. Radio. heater, excellent transportation.

### \$495 Palm Springs

Lincoln-Mercury 335 Sunny Dunes Road at South Palm Canyon Phone 2301 Phone 2052

1954 OLDSMOBILE Super 88, 4 door sedan. Executive car. Very low mileage. A real buy. PLAZA MOTORS 182 E. Arenas Rd. Ph. 5122

1949 CADILLAC "62" 4 door sedan. Radio, heater, hydramatic, local car. \$1095.
PLAZA MOTORS

182 E. Arenas Rd. Ph. 5122 48 CHEVROLET, 4 door, new motor overhaul, radio, heater, spotlight, good condition. 1371 San Lucas Road.

1954 CADILLAC Convertible, iris Must sell Phone Indio 7-3475. NICE '50 Plymouth convertible

Highest offer, will take trade. Phone 7827. 1941 BUICK 4 door Roadmaster, 1948 motor, excellent condi-tion. Reasonable. Phone 2272.

1937 FORD PICKUP, \$100. Phone

#### Legal Notices

NOTICE TO CREDITORS
Indio No. 42
ESTATE OF JENNIE ELIZABETH
RINKE, Deceased.
NOTICE IS HEREBY GIVEN, by the
undersigned, Joseph L. Leissler Executor
of the Estate of Jennie Elizabeth Rinke,
Deceased, to the creditors of, and all
persons having claims against the said
deceased, to file them with the necessary vouchers in the office of the Clerk
of the Superior Court of Riverside
County, California, or to exhibit them
with the necessary vouchers to the said
Joseph L. Leissler at the office of Eugene
E. Therleau, Attorney at Law, 174 North
Palm Canyon Drive, Palm Springs,
California, in the County of Riverside,
within six months after the first publication of this notice
Dated at Palm Springs, California
September 10th, 1954.

LOSEPH L. LEISSLER
Executor of the Estate of Jennie
Elizabeth Rinke, Deceased
295—Desert Sun Sept. 13, 20, 27, Oct. 4,
1954.

CERTIFICATE OF PARTNERSHIP DOING BUSINESS UNDER A FICTITIOUS NAME Civil Cod Sec. 2466-68

Civil Cod Sec. 2466-8s
STATE OF CALIFORNIA )
COUNTY OF RIVERSIDE ) ss.
We hereby certify that we are partners transacting business at 68-399 Broadway.
Cathedral City. County of Riverside.
State of California, as co-partners under a fictitious name, to-wit: SCARI'S TAMPICO.
We further certify that we are the sole owners and proprietors of said business.
Our names in full and place of residence are as follows:
Vincent L. Scaramuccl. 68-599 Broadway. Cathedral City.
June M. Scaramuccl. 68-599 Broadway.
Cathedral City.
Leslie V. Esposito, 2934 East 1st Street,
Long Beach.
TM WITMESS WHEREOF we have here-

Leslie V. Esposito, 2934 East 1st Street,
Long Beach.
IN WITNESS WHEREOF we have hereunto set our hands this 27th day of
September, 1954.
VINCENT L. SCARAMUCCI
JUNE M. SCARAMUCCI
LESLIE V. ESPOSITO
STATE OF CALIFORNIA )
COUNTY OF RIVERSIDE ) ss.
On the 27th day of September in
the year one thousand rime hundred and
fifty-four before me personally appeared
Vincent L. Scaramuce! and June M.
Scaramuce! known to me to be the
persons whose names are subscribed to
the foregoing instrument and they acknowledged to me that they executed
the same.

60 Legal Notices

County of Riverside, State of California.

My commission expires Aug. 11, 1958
STATE OF CALIFORNIA
)
COUNTY OF LOS ANGELES ) ss.
ON THIS 28th day of September. A.D.,
1954, before me, a Notary Public in and
for said County and State, personally
appeared Lesile V. Esposito, known to
me to be the person whose name is
subscribed to the within Instrument, and
acknowledged to me that he executed
the same.

the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official
seal the day and year in this certificate
first above written.

KEITH J. INCEBRITSON
(Seal) Notary Public in and for said
County and State.
My Commissin expires July 28, 1956
320—Desert Sun Oct. 4, 11, 18, 25, 1954.

CERTIFICATE OF BUSINESS
THE UNDERSIGNED does hereby cerify that she is conducting an Apartnent business at 773-777 San Lorenze
Conducting Deline Straight County of ment business at 773-777 San Lorenzo
Road. City of Palm Springs, County of
Riverside, State of California, under the
fictitious firm name of THE SAN LORENZO and that said firm is composed
of the following persons, whose names
and addresses are as follows, to-wit:
Margaret K. Conley, 777 San Lorenzo
Road, Palm Springs, Calif.
WITNESS her hand this 1st day of
October, 1954.
MARGARET K. CONLEY

October, 1954.

MARGARET K. CONLEY
STATE OF CALIFORNIA )
COUNTY OF RIVERSIDE ) ss.
ON THIS 1st day of October A.D.,
1954, before me Fred C. Weigel, a Notary
Public in and for said County and State,
residing therein duly commissioned and
sworn, personally appeared Margaret K.
Conley, known to me to be the person
whose name is subscribed to the within
Instrument, and acknowledged to me
that she executed the same. hat she executed the same.
IN WITNESS WHEREOF, I have here IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official
scal the day and year in this certificate first above written.

FRED C. WEIGEL
(Seal) Notary Public in and for Said
County and State
My Commission expires Aug. 11, 1954.
321—Desert Sun. Oct. 4, 11, 18, 25, 1954.

NOTICE TO CREDITORS

INDIO NO. 43

ESTATE OF FRANK FILER LEGRO, also known as F. F. LeGRO, also known as F. F. LeGRO, also known as FRANK F. LeGRO, also known as FRANK F. LeGRO, also known as FRANK LeGRO, Deceased.

NOTICE IS HEREBY GIVEN, by the undersigned. Lorena Carleton LeGro, Executrix of the Estate of Frank Filer LeGro, also known as F. LeGro, also known as Prank F. LeGro, also known as Prank LeGro, also known as prank LeGro, Deceased, to the creditors of, and all persons having claims against the said deceased, to file them with the necessary vouchers in the Palm Springs, Californi

ad day of September. 1954.
LORENA CARLETON LEGRO
Executrix of the Estate of Frank
Piler LeGro, aka P.F. LeGro, aka
Prank F. LeGro, aka
Prank LeGro, Deceased.
E. Slaughter

Warren E. Slaughter Attorney at Law 101 North Palm Canyon Drive Palm Springs. California 369—Desert Sun, Sept. 27. Oct. 4, 11, 18, 1954.

CERTIFICATE OF PARTNERSHIP
DOING BUSINESS UNDER A
FICTITIOUS NAME
Citil Cade Sec. 2466-68
STATE OF CALIFORNIA:
COUNTY OF RIVERSIDE:
S. We hereby certify that we are partners transacting business at 223 South
Palm Canyon Drive, City of Palm
Springs, County of Riverside, State of
California, as co-partners under a fictitious name, to-wit: Richmond Gallery
and Craft Center.
We further certify that we are the
sole owners and proprietors of said business. Our names in full and place of
residence are as follows:
Gaylord D. Richmond, 32619 Whispering
Palms Trail:
Marvel W. Richmond, 32619 Whispering
Palms Trail:
IN WINNESS WHEPEOP we have here-

Palms Trail.

IN WITNESS WHEREOF we have hereunto set our hands this 9th day of

Septembr, 1954.

GAYLORD D. RICHMOND

MARVEL W. RICHMOND

STATE OF CALIFORNIA )
COUNTY OF RIVERSIDE ) ss.

On the 9th day of September in the
year one thousand nine hundred and
lifty-four before me personally appeared
Gaylord D. Richmond and Marvel W.
Richmond, known to me to be the persons whose names are subscribed to the
foregoing instrument and they acknowledged to me that they have executed the
same.

1954. FRED C. WEIGEL
(Seal) Notary Public in and for the
County of Riverside, Stat of California
My Commission expires Aug. 11, 1958
293—Desert Sun Sept. 13, 29 27, Oct. 4, CERTIFICATE OF DOING BUSINESS UNDER FICTITIOUS NAME
The undersigned, FAYE GOLDBAND, residing at No. 1 Palomino Road, Palm Springs, California, does hereby certify that she is transacting a retail women's apparel business and that her principal place of business is 191 South Palm Canyon Drive, Palm Springs, California; that said business is being transacted by her under the name and style of PAYE & RENNEE: that she is the sole owner of said business; that no other person or persons are interested therein.

WITNESS her hand this 21st day of September 1954.

FAYE GOLDBAND

CERTIFICATE OF DOING BUSINESS UNDER A FICTITIOUS NAME STATE OF CALIFORNIA ) COUNTY OF LOS ANGELES ) 88.

COUNTY OF LOS ANGELES ) ss.

I hereby certify that I am transacting business in the State of California, at 132 North Palm Canyon Drive, in the City of Palm Springs, under a designation and name not showing the name of the person interested in such business, to-wit: "CANDINAVIA".

STATE OF CALIFORNIA )
COUNTY OF LOS ANGELES ) ss.
On this 14th day of September, 1954, before me J. P. Fanning, a Notary Public in and for said County and State, personally appeared Richard Yensel, known to me to be the persons described in and whose name is subscribed to the within instrument, and acknowledged that he executed the same.

WITNESS my hand and official seal the day and year in this certificate first above written.

S/ J. P. FANNING (Seal)

above written.

S/ J. P. FANNING
(Seal) Notary Public in and for said
County and State.

My Commission expires May 14, 1937
305—Desert Sun, Sept. 20, 27, Oct. 4, 11, 1954. CERTIFICATE OF DOING BUSINESS UNDER FICTITIOUS NAME

The undersigned, Sam Goldberg, residing at 2817 Morongo Trail, Palm Springs, California, does hereby certify that he is transacting a wholesale and retail paint business and that his principal place of business is 220 North Indian Avenue. Palm Springs, California: and that said business is being transacted by him under the name and style of "NATIONAL PAINT STORE"; that he is the sale owner of said business: that WITNESS my hand and the seal of my

75 Legal Notices

witness his hand this 14th day of September, 1954.

75

September, 1954.

STATE OF CALIFORNIA )
COUNTY OF RIVERSIDE ) SS.
On the 14th day of September, 1954, before me, the undersigned, a Notary Public in and for said County and State, personally appeared Sam Goldberg, known to me to be the persons whose name is subscribed to the within instrument and acknowledged that he executed the same

the same.
WITNESS my hand and official scal.
LAURA L. SIMMONS
(Seal) Notary Public in and for said county and state.
My Commission expires 10-14-1957
Arnold Rumwell
Attorney at Law
121 S. Palm Canyon Drive
Palm Springs, Calif.
302—Desert Sun, Sept. 20, 27, Oct. 4, 11, 1954.

CERTIFICATE OF BUSINESS
FICTITIOUS FIRM NAME
The undersigned do hereby certify that they are conducting a hotel business at 1880 North Indian Avenue, Palm Springs, California, under the fictitious lirin name of Desert Retreat Hotel and that said firm is composed of the following persons, whose names in full and places of residence are as follows, owiti:

Welcomed into their home on September 15 a third son, Todd Burton. The Willises live in Shangri-La Palms.

On September 28, little Master Ricardo Mendez Galvan jo i n ed the Daniel Galvan household at their Edom section-house abode.

JOHN A. BEBER
JOHN A. BEBER
SEYMOUR KERN
STATE OF CALIFORNIA
COUNTY OF LOS ANGELES
S.
On this 15th day of September. A.D..
1954. before me, Laurice Trippe, a
Notary Public in and for said County
and State, residing therein, duly commissioned and sworn, personally appeared Mitchell E. Cooper and John A.
Beber, known to me to be the persons
whose mames are subscribed to the
within instrument, and acknowledged to
me that they executed the same.

LAURICE TRIPPE (Seal) Notary Public in and for said County and State My Commission expires May 28, 1958. 304.—Desert Sun, Sept. 20, 27, Oct. 4, 11, 1954.

### **Library Notes**

DIALOGUES OF ALFRED NORTH WHITEHEAD As Recorded by Lucien Price This record of the conversa-tions of Whitehead over a per-iod of some thirteen years at

the end of his life is intelled ually exciting fare and should serve as a stimulating intro-duction to the thoughts and ideas of this famous philosopher (his book Adventures of Ideas is also available at the Library). In an age that yearns for certitude, Whitehead repeatedly warns against 'the fallacy of dogmatic finality,' that attitude which would accept as static any idea however seemingly well proved. He discourses on a world of ideas and is the best example of his own dictum, "Philosophers do not think in a vacuum." No esoteric chicanery here, but an Serving refreshments were were larger ward with the best example of his contributions.

Serving refreshments were were larger wards labels of bridge, and numerous is looking very well after her attack of illness.

Judge and Mrs. Catherine Harper wards labels of bridge, and numerous is looking very well after her attack of illness.

Judge and Mrs. Catherine Harper wards labels of bridge, and numerous is looking very well after her attack of illness.

Serving refreshments were intellect characterized by bal-ance and breadth of thought. The range of his thinking is indicated by a few of the page headings: Profit Motive no headings: Profit Motive no Base for Stable Society; Freud Suffers from the Freudians; Mathematics Begot the Modern World; Enforced Retirement at Sixty is Idiotic; Laughter and Religion; Greek Immeasurably Superior to Roman. A wonder-ful bedside book for cogitators in search of material.

#### SWEET THURSDAY

the boys from the Palace Flop-house, Doc, Fauna, the madam ual Steinbeck sentimentali ties about life among the disreputable and keeps you buzz-ing from one bottle to the next. It is almost surprising to find Doc getting married to one of the Bear Flag girls and establishing a real menage among his octopi and starfish. Not as good as Cannery Row but a pleasant continuation for those who like sequels about their

WITNESS her hand this 21st day of September 1954.

FATATE OF CALIFORNIA:)
COUNTY OF RIVERSIDE ) SS.
On the 21st day of September, 1954, before me, the undersigned, a Notary Public in and for said County and State, personally appeared FAYE GOLDBAND known to me to be the person whose name is subscribed to the within instrument and acknowledged that she executed the same.

WITNESS my hand and official seal.
LAURA L. SIMONS
(Seal) Notary Public in and for said County and State.
My commission expires 10-14-1957
Arnold Rumwell.
Attorney at Law.
Oasis Building.
121 S. Paim Canyon Dr.
Palm Springs.
312—Desert Sun, Sept. 27. Oct. 4, 11, 18, 1954.

CERTIFICATE OF DOING RUSINESS. THE GHOST VOYAGE
By Gontran de Poncins Directly following his year in the Arctic with the Innuit Eski-mos which produced the now almost classic Kabloona, Gon-tran de Poneins chanced upon another adventure of a very different caliber. He voyaged the 1500 miles back to civili-zation with two stolid and un-communicative shipmates on communicative shipmates on what should have been an eight crew boat. Not one of the three was an accomplished seaman was an accomplished seaman and the seas they covered are among the most treacherous in the world. The story of their often ludicrous predicaments is interlarded with de Poncins astute observations on life and its curious unevenness. The its curious unevenness. The whole tale is touched with a backward look at the philosophy and feelings acquired among the Eskimos and since this was necessarily heroic and epic the contrast makes for sly humor.

PICTURES FROM AN

college. The rarified atmos-phere is tenuously balanced on series of wisecracks, remarkable chiefly for their persistence. Some shrewd observatism, but as a whole the book suffers from lack of vitality.

Nixon: "If the President spent as much time playing golf as Truman spent playing poker, the President would be able to beat Ben Hogan."

Vice-President Richard M.

### THOUSAND PALMS

By ELIZABETH NELSON - Phone 154

#### 1954 NEW POSTMISTRESS

Mrs. Eleanor (Henry M.) Len-

duties October 1. tired September 30 after serving

for 15 years.

NEW ARRIVALS The Everett C. Willis family welcomed into their home on September 15 a third son, Todd Burton. The Willises live in

and with a new teacher, Miss Dorothy Lange of Hillsboro, Kansas. The two girls and one boy who experienced the thrill of their very first day and year in school were: Arma Galvan, daughter of Mr. and Mrs. Daniel Galvan of Thousand Palms; Carolyn Youngman. daughter Carolyn Youngman, dattenfor of Mr. and Mrs. R. E. Young, man of a nearby ranch; and Steve Willis, son of Mr. and Mrs. E. C. Willis of Shangri-La Palms. Two others who are new to the school this year are Larry Henson, son of Mr. and Mrs. A. K. Rufsvold of Fort Ransom, North Dakota, who is here to spend the season with Larry Henson, son of Mr. and Mrs. Cazzle Henson, and John Mulligan, son of Mrs. Grace Mulligan, all residents of Shangri-La Palms. Larry attended Indio's Roosevelt School last year; and John, nearby Chase School.

WACATIONISTS RETURN

Ransom, North Dakota, who is here to spend the season with her son-in-law and daughter, Mr. and Mrs. E. C. Willis, and their sons on Los Floras in Shangri-La Palms.

Mr. and Mrs. Dan Cables, Susan, Tony and Kay, who are living in the Chinn house off Ramon road near Hidden

VACATIONISTS RETURN Vacationists who recently re- Springs Ranch.

turned to Thousand Palms and Shangri-La Palms homes in

Mrs. Eleanor (Henry M.) Lennie, assistant postmistress at Cluded:
Thousand Palms for the past
Mr. and Mrs. A. Hal Cornelius

two years was appointed post-mistress and assumed her Grosse Point, Michigan, where Grosse Point, Michigan, where She succeeds Miss Grace Hyde of Desert Moon ranch who refamily;

Mr. and Mrs. Fred Hess a two and a half month motor trip to Niles, Michigan, for a visit with Mr. Hess' daughter and her husband; and en route, with a brother and family of Mrs. Hess in East St. Louis, Ill., and with friends in Pres-

ott, Arizona. Mrs. Pat (Margaret) Hodgkison—from a month spent in Alaska with her husband who

Los Angeles 26. California.

John A. Beber. 593 No. Palm Drive, Beverly Hils. California.

Witness our hands this 10th day of September, 1954.

MITCHELL E COPER JOHN A. BEBER JOHN A. BEBER SEYMOUR KERN

STATE OF CALIFORNIA COPER ALTO A COPER STATE OF CALIFORNIA COPER AND A COPER STATE OF CALIFORNIA COPER AND A COPER STATE OF CALIFORNIA COPER STATE OF CAL

Palms and vicinity community are: Mrs. Minnie Bausman, formerly of Whittier, who has a new home on Calle Helene in

Shangri-La Palms.

Mrs. Grace Mulligan, John and Pob. from Pomona but desert resident last season, who

and will also appreciate dona-

many acres of land. Adrian Schwilck will be in charge of

Mrs. Catherine Harper today

road near Hidden

### RANCHO MIRAGE

Ramon

Mrs. Ben Vallat acted as chairman for the card party RANCHO MIRAGE NOTES given at St. John's Episcopal Ronald A. Button has begun church in Indio on Thursday to work on homes to be built in raise funds to finance the an-many acres of land. Adrian nual Bazaar sponsored by the Women's Guild. There were six the building. tables of bridge, and numerous

contributions.

Serving refreshments were Mmes. Ben Vallat, Wynn Cadell, and Daniel Burke. Mrs. Richard Kellar announced that a fish pond for the children is being planned (this consists of wrapplant). Attack of illness. Judge and Mrs. Frank H. Pletcher spent most of the Summer here, in Riverside, or up in Idyllwild. Mrs. Pletcher did take a short vacation when she went to San Francisco, coming planned (this consists of wrapplant). Park and Sequeia National planned (this consists of wrapped packages tied on strings | Park, and Sequoia National ped packages tied on strings | Park, She reports that the judge gift). Mrs. T. M. Wurts of Indio will be in charge of this section Ja of the Bazar and will appreciate donations of small packages. These should be marked "boy" or "girl." Mrs. Kellar also announced that she will Dr. and Mrs. Edward Ruge

and put into the "pond." From has almost entirely recuperated here the children fish for their from his operation last Febru-Jack Denglar found it would

## PALM DESERT

By MRS. HELEN ANDERSON

BIRTHDAY PARTY Beal, and aunt, Faith Beal.
Among those present were Betty Odle, Ann Smead, Barbara Moon, Elizabeth Coates, Linda and Sandra Blankenship, Annette Cowan, Linda Ann Annette Cowan, Elizabeth Ander
Seabanagux Elizabeth Ander
Seabanagux Elizabeth Ander
Seabanagux Elizabeth Hander
Seabanagux Elizabeth Elizabeth Ander
Seabanagux Elizabeth Ander
Seabanagux Elizabeth Elizabeth Ander
Seabanagux Elizabeth Eliz Annette Cowan, Linda Ann Descheneaux, Elizabeth Anderson, Carole Jean and, of course, Linda Beal. The children had a wonderful time pinning the tail on the donkey, dropping clothes pins in a bottle, and dancing around the Maypole. (The Maple tree hung with colorful crepe paper streamers.) Elizabeth Anderson, and Betty Odle beth Anderson, and Betty Odle were winners of the two games. Linda's aunt, Faith, left by

#### Beal and family. PALM DESERT BRIEFS

train the following day for her

Ludwig Kramer recently purchased the home of Mr. and Mrs. Monte Wenck in Palm Desert. Mr. and Mrs. A. L. D. Warner were the guests of Mrs. James Arkell on Monday night at dinner. They attended the Parublican Pally held at Hells.

school was one of the nicest is have yet attended. There were many reasons, but one of the most outstanding was Gwen Harlow's singing. She is cur-

Monitor

rently practicing for two per-

Cub Scouts, Pack 76, of the Palm Desert area are planning a full season of Scout activities for boys from 8 to 11. Any boys who would like to join are train the following day for her home in Greene, Iowa, Miss Beal has spent three weeks in California, the greatest part of the time with her brother and sister-in-law, Mr. and Mrs. Ben Beal and family are at home in Palm Desert, after having spent the Summer

in the Barney Hinkle home in Palm Springs, near Adrian's Summer building project there. Alicia Dashner became the bride of Larry Moran on Saturday morning, Sept. 25 when Nuptial Mass was said by By Randall Jarrell

This comedy is a through the-keyhole look at some sophisticated people in an ivory tower world of a progressive women's college. The rarified atmosphere is tenuously balanced on the sound of th

> We've been asked whether a member of NATO has a veto in SEATO. Our answer (which doesn't necessarily have anything to do with the query) is: It all depends on the SHAPE locks in Christian Science to raise \$18 to give to the locks. dds on the SHAPE cookie sale. The boys were able Christian Science to raise \$18 to give to the Indio Swimming Pool fund.

## THURSDAY By John Steinbeck gusty and rollicking, from the Palace Flopoloc, Fauna, the madam loc. Flore they are all life Meaning and Notice Place they are all life Meaning and Notice Place they are all life Meaning and Russell R of the Bear Flag—they are all kicking up their unconventional heels again on Cannery Row. Sweet Thursday is full of the Sweet Strippeds sentimentalism.

#### PUBLISHER'S CORNER

By Oliver B. Jaynes

LETTER FROM THE EDITOR - This being National Newspaper Week, the editor seizes this opportunity to reverse the usual procedure and address a letter to his readers. During my 35 years as a newspaper owner and editor I have received countless letters from readers. A vast majority of them have been critical, some have been downright abusive, and a few laudatory. Perhaps some of the most abusive ones have been relegated to the wastebasket because the persons who wrote them did not have the courage to sign their names. Anonymous letters serve no purpose, and it is a waste of time to read them, but communications from readers who are not afraid to identify themselves with the opinions they express, are always welcomed. It has always been my opinion that an editor's view is that of only one man, and that the view of the reader is just as valuable as that of the editor. We enjoy hearing from readers of The Desert Sun and are very glad to pass their views along to other readers.

Many of the letters which I have received make me believe in the responsibilities and objectives of the average newspaper. In hope that we may clear up any misunderstanding people have concerning the guiding principles back of this newspaper, I would like to give some of the most important ones in this letter.

In the first place, I believe that a newspaper should be a credit to the community which it serves. I believe, for example, that this newspaper, when being read by a person in Chicago or Seattle or Los Angeles, should give that reader the very best impression of the fine community we have here. The same holds true of the visitor who comes here and buys a copy of the newspaper to see what is going on. I believe that a newspaper is a public trust and that everyone connected with it is a trustee for the public. I believe that to do less is a betraval of this high trust.

I believe that accuracy and fairness are two fundamental principals in good journalism. I believe that a good newspaperman should write only what he honestly believes to be true.

I do not believe that news should be suppressed for any consideration other than that which is considered to be in the public welfare. I believe that a newspaperman should not write anything that he would not say openly as a gentleman.

I believe that the newspaper which will succeed best and is most deserving of success fears God and honors the rights of man, serves no master, is independent and erant of the feelings of others, self controlled, and patient, seeks to give every man a chance, stands ready to defend the Constitution of the United States and The Bill of Rights.

In testing out his statement. On that hard-packed sand at Daytona Beach in Florida you can drive for miles. Unfortunately, this is not true of Rhode Island's beaches and, before too long, this woman had beginned by the statement. On that hard-packed sand at Daytona Beach in Florida you can drive for miles. Unfortunately, this is not true of Rhode Island's beaches and, before too long, this woman had beginned by the statement. On that hard-packed sand at Daytona Beach in Florida you can drive for miles. Unfortunately, this is not true of Rhode Island's beaches and, before too long, this woman had beginned by the statement.

With these as the guiding principals, it is our aim to make The Desert Sun sincere, truthful and accurate. Re- ing misrepresented the jeep's cognizing our responsibility we will defend the Freedom of the Press as a vital right of mankind. We will assert our independence and give assurance to our readers ing misrepresented the jeep's powers. Then a farmer happened by, noticed that she had not shifted into low range, told her how to get into this more that we are free from all obligations except that of fidelshe was able to pull out of the ity to the public trust. We will endeavor at all times sand easily.

As she sped down the beach to remain impartial and pursue a policy of fair play in advertising, news and the editorial columns.

It is a great privilege as well as a responsibility to and commented, "It's strange, but she's just like all the rest serve a fine and growing community like Palm Springs. we appreciate the interest of our readers and the path than she knew, but she wasn't tronage of our advertisers. We feel that it is a rare privilege to publish a newspaper in a community which has been so richly blessed by nature, where people are friendly about a polytope the property and helpful and whom there is guelt. has been so richly blessed by hature, where people are friendly, cheerful and helpful and where there is such a wealth of good material with which to advocate a good newspaper.

we ought to smile at ourselves also, because each of us has more powerful gears within us that we do not use. As Louis M. Grafe of Los Angeles writes in his fascinating little book, "Cat Bish in Spite of Yourself":

#### TRY AND STOP ME

By Bennett Cerf

THE MOST FASTIDIOUS and polite Briton he ever met, avers a Detroit auto magnate, is the stout fellow who was captured in darkest Africa by a band of canni-



arations for a special feast able to measure. For many of without batting an eyelash, and didn't even lose his composure when they lowered him into the pot and began piling up shavings and big sticks beneath it. What finally broke him down, however, was the medicine man's obvious intention to slice an onion for additional flavor in the

"I'll have to ask you to desist, my good man," said the Briton, "Those blasted things always make me cry!"

Says Elsie McCullough It's the little things that bother And put one on the rack.
You can sit upon a mountain— But not upon a tack!

Aboard Captain Kidd's pirate ship, they say, each sailor had a specific duty and title. The cutthroat assigned to making unfortunate victims walk the plank, for instance, was always referred as the "Chairman of the Band."

Last year when I visited Hollywood, I noticed a luscious young brunette behind the counter of a shop in Sunset Boulevard's "Strip." Ten months later (lo and behold!) she swept into a Park Avenue drawing room, bedecked in sables and jewels, the bride of a fabulously wealthy Wall Street tycoon. "How did you do it?" I whispered. "It was simple," she drawled, flashing what must have been

the Hope diamond in my eyes. "I saw at a glance that he had a great deal to offer — so I decided he might as well offer it to

A reporter known to Mr. Nunnally Johnson was present in Tokyo when a very small Jap was hung for doing in several members of his family. The reporter's comment was, "Oho, there's a little nip in the air this morning."

#### **Dumbbell Exercise**



#### CONFIDENT LIVING

By Norman Vincent Peale

#### The Fundamental Principles of Success

long, this woman had her jeep up to its hubcaps in sand. There she was, quite annoyed and blaming the salesman for hav-

and on to the high ground, the farmer turned to my friend, who had been standing nearby.

Get Rich in Spite of Yourself": "Many rich and successful men and women have no more brains or energy than anyone else. They are usually driven to success. Frequently they are so helpless they can't stop moving ahead even when they want to. Their money is made in spite of themselves!"

We can state as a proposition that everyone has greater portion of the success of the success.

We can state as a proposition that everyone has greater portions are success.

A friend of mine, who lives us, this power lies dormant-Rhode Island, told me re- it never helps to get us out of cently about one of her neigh-bors who has just bought a jeep. The salesman who sold this particular woman her jeep assured her that it could go on to success in every under-

> of us. But it is important that the thoughts that activate you wrote, we are what we are because of what we have been." And the Bible, in its ancient wisdom, says, "For as he think-eth in his heart, so is he."

So, if you want to be sure that you are going to release all your powers, that you are going to develop the drive to success, never think a false thought never think a disthought, never think a dis-honest thought, never think a egative thought. You may ask, thoughts from coming into my mind?" You can't, but it is up to you whether or not they stay there. You can practice empty-ing your mind of such thoughts and replacing them with true thoughts, honest thoughts, positive thoughts. These fresh cre-ative thoughts will properly activate your real potential.

No one has to stumble or whine his or her way through

that everyone has greater potential power within him than bals. He watched their prephensial bals. He watched their prephensial power realized or been PALM SPRINGS, CALIFORNIA

#### Monday, October 4, 1954 Dennis, the Menace By Ketcham



"CLEAN PEOPLE MAKE ME NERVOUS!"

#### Safety Tips

ommanding officer of the Indio Area, California highway patrol office, has announced that passing on the right is permitted only under the following conditions:

1. When the vehicle overtaken s making or about to make a

where traffic is restricted to cumulate a few dishes, etc. one way on each roadway.

#### Girl Scouts

Palm Springs District Girl Scout troops are scheduled to meet commencing the week of October 4 (today) at the Girl

No. 2, Grade 5, Finchy school, No. 2, Grade 5, Finchy school, Vednesdays, 3 to 4:30 p.m. No. 8, Grade 7, St. Theresa, Thursdays, 3:45 to 5 p.m. No. 9, Grade 7, Nellie Coffan Junior high, Thursdays,

huilla and St. Theresa, Tues-days, 3 to 4:30 p.m. Troop No. 20, Grade 6, Finchy,

Fridays, 3 to 4:30 p.m.
The Girl Scout organization emphasized that parents must furnish transportation to and furnish transportation to and from meetings this year as the school bus which formerly was used will not be available. As yet all troops are not fully staffed and adult assistance is needed for co-leadership and committee work. Mrs. Marjorie Anderson is organization and Anderson is organization and membership chairman. All women interested in the rewarding work of helping girls in Scouting activities are urged to tele-phone Mrs. Anderson at 8-3961. The Scouting program includes arts and crafts, nature study, community service, internationfriendship, homemaking, amping, outdoor sports, games, first aid, child care, good grooming, gardening, and vari-ous other projects which the girls choose to work on towards earning their Badges of Merit.

Geoffrey Fisher, Archbishop of Canterbury, upon being ask-ed the purpose of his Canadian trip: "If the Bishon is listening. I came to visit the diocese of Western Canada—if he's not. then I came to see the Rockies." | foreground."

### THIS SIDE of The Sun

#### By Phat

Should have had a poem pardon the expression) today on secession. Lots of rhymes friends as "Minola." for that - recession, compression, and so on. But since I found a bit of verse on my desk this morning which shall around Formosa—far more than be used a little later in this reading the front pages would piece, I don't want to spoil lead you to believe . . . Guy

piece, I don't want to spoil anyone with two in a day. And so it is retrogression in the way of a bit of verse today.

SPEAKING of secession always reminds me of Harry Oliver. He's really the one who started it. Away back when, over at Fort Oliver in Thousand Palms. He was talking Desert County one December day several county one December day several county of the eral years ago to a group of people just outside of his Adobe when that earthquake hit. The one that seems to center in that area. Harry took it in stride. After the rest of the gathering and recovered their poise, Oliver said: "I'm for splitting the county, all right, but I really didn't intend to go that deep." the leader of a newly organized band. Jerry is crazy about jazz

she goes, rating space in here again started out her column September 30 with something years . . . Not to be missed: September 30 with something about forgetting the September Song. But she didn't go far enough. She should have said your eardrums are in good con-dition, or stand back!) Ale'." Except that, from a survey of local spots, seems most of them are taking Screwdrivers these days. The metropolitan journals are still one of the smaller gangster at it. The other day a bandit roles. He was good enough to was shot in Los Angeles. There play the Sam Levene part in was snot in Los Angeles. There was a girl involved and it was discovered that he turned to robberv after she had jilted him. Then it was divulged, incidentally, that he had met the bublicized business manipulators is rather short of the ready green, and a big insurance company is making like girl while both were spending a brief time here. So, naturally, since it was Palm Springs, the name of the Village again made the front pages although it had nothing to do with the case.

OSCAR GILBERT, Town and Country host, was absent from his place for a few days this week. Seems Mrs. Gilbert was returning from a trip to Europe and after she arrived by ship in New York, Gilbert spent the left turn.

2. On a city street wide enough for two or more lanes of moving traffic in each direction.

3. On a one-way street.

4. On a highway outside of turn the east, in straightening up the home place. Washing all of those dishes, dusting, vacuum cleaning, sweeping and picking up.

I can sympathize with him.

There what I'll be doing three ty with unobstructed pave-tent of sufficient width and early marked for four or more Saturday for Chicago and a few tnes of moving traffic.

5. On a divided highway sons. In the meantime, I'll ac have some rentals at our place off the paved or main traveled portion of the roadway," Lt. Renkel emphasized.

The thornal traveled sorority house." Think I'll put up a sign: "Delta Nu Papa." Only it should be old, and I'm not planning to play cards.

AM TORN BETWEEN two emotions. I have always favored the National League in World Series and this year was pulling for the Giants. But as of now, (Saturday, 10-2-54, 6:50 a.m.) I'm pulling for Cleveland today.

Now she's looking for another discovery. How to get the green man Junior high, Thursdays, 3:45 to 5 p.m.

No. 14, Grade 8, Nellie Coffman and St. Theresa, Thursdays, 7:30 to 9 p.m.

No. 15, Grade 6, Cahuilla and St. Theresa, Mondays, 3 to 4:30

St. Theresa, Mondays, 3 to 4:30

St. Theresa, Mondays, 3 to 4:30 and copied it to squelch the male of the species. This is it: He wrecked his car, he lost

And yet throughout his life He took his troubles like a man: He blamed them on his wife.

WHY IS IT that, even if they don't cost very much and are one of the rare items left you can buy for a nickel, few people can resist the temptation to purloin pencils. I've had four beautifully sharpened new pen-cils lifted from my desk in three days. Most annoying and brings to mind thoughts of mayhem . . . Fellow was telling brings to mind thoughts of mayhem . . Fellow was telling his Palm Springs girl friend on eve of departure for Los Angeles: "I have a wide acquaintance there, you know," he said. And the girl answered in a catty way: "Yea, I know, I saw her once."

Looks like this is it

A pedestrian is a guy who knows there are still several gallons of gas in the tank when

#### The Voice of Broadway

By Dorothy Kilgallen

Some fortunate New York employer is going to be able to swank his chums before long: Archduchess Maria Illeana of Hapsburg, one of the prettiest royal girls on the SS Agamemnon during the recent Greek cruise, is returning to the United States this month to hunt for a job. She spent two years at Vassar, is known to her

tion be asked.

Jerry Lewis hasn't been com-

pletely idle during his illness and as a result he's almost

ready to announce that he'll back drummer Buddy Rich a

the road company of the musi-

the U.S. Cavalry . . . Fight fans are enthusiastic about

There's been considerable which he auditioned for the action involving U.S. ships and part three years ago. planes in the waters and air

Barbara January is set for the cast of "House of Flowers." She was discovered in the di-vertissement at Brigg's Cafe the new downtown show win-Paige's latest "steady" (a "steady" is any fellow who gets to see her two nights in a row) s William B. Williams, the disc

jockey.

It Pays to Know Everything Dep't: The Government Printing Office has published a pamphlet titled: "Influence of the Wash from Bronze on the Weathering of Marble"... They're type casting at CBS. Odette Myrtil played the role of a designer on the network and in real life she's just that—toils for the Seventh Ave. firm of Shipman and Baker, the Baker being Joan Benny's shipment. The customer, who tossed down a big cash ad-vance, stipulated that no questhe Baker being Joan Benny's father-in-law.

If you want to go all the way to Paramus, N.J., for a new kick, the Steak Pit out there serves waffles with hot rum

instead of syrup.

Not even the best detectives in New York can come up with any explanation for Police Commissioner Adams' disciplin-ary action against Detective Jim McShane for being photo-

graphed with Marciano.

The word is that when Adams first saw the picture he tore it out of the paper, scrawled across it "This is disgraceful. Investigate" and sent it to chief of detectives Thomas Nielsen.

that Nielsen's report exonerated McShane, but the "bust" order came immediately, anyway. It's especially mysterious because McShane was held in high reordered that he be assigned to all "heavy" jewelry robberies fans are enthusiastic about Rocky Marciano as a champion, but the big letdown comes when they try to answer the \$64 question: Who's good enough to fight him?

Pan't know whether it's fair House robberies on Park

enough to fight him?

Don't know whether it's superstition or just no time for shopping, but Wally Cox, on his "Mr. Peepers" show, wore the same suit, shirt and tie in (Copyright, dicate, Inc.) fair House robberies on Park Ave.—thefts of jewelry in the five figure bracket.
(Copyright, 1954, King Features Syn-

### NEW YORK CAVALCADE

By Louis Sobol

SNAPSHOTS AT RANDOM: A star of the past appears at the Booth Theater premiere of "Home is the Hero," escorted by Carl Van Vechten—Anna May Wong who during the intermission settles down for a long chat with one of her longtime friends, Fannie Hurst . . . At the opening of "All Summer Long" at the Coronet Composer Harold Arlen who seems fully recovered from his long illness, appears quite content to have as his companion, Marlene Dietrich . . . Main Dragmuffins who

sing and dance to entice the change-throwers — Pennies from heavin' . . . A group of talented young- beauty who was Eddie Fisher's sters, including Tommy Won- first love. Joan seems happy der, Rosemary O'Reilly, Denny Desmond, Margaret Banks, fellow with her-Jockey Con Betty Colby and others contrib- Errico to whom she was married recently . . .

In John's barber shop in 21,
Walter Wanger, just in from
Europe to await the opening of

Because if the Giants win again, I won't be able to watch ute to the offering, "Bon Voy-October 4 (today) at the Girl Scout Little House as follows:

BROWNIE TROOP

No. 1, Grade 4, Finchy and Stevens school, Wednesdays, 3 to 4:30 p.m.

No. 10, Grades 2 and 3, Finchy and Stevens school, Fridays, 2:30 to 4:30 p.m.

No. 13, Grade 4, Cahuilla school and St. Theresa school, Tuesdays, 3 to 4:30 p.m.

No. 16, Grades 2 and 3, Cahuilla and St. Theresa school, Tuesdays, 3 to 4:30 p.m.

No. 16, Grades 2 and 3, Cahuilla and St. Theresa schools, Mondays, 2:30 to 4 p.m.

INTERMEDIATE TROOPS

No. 2 Grade 5, Finchy school

Again, I won't be able to watch Sunday the sport on my new Teever. There won't be any game on my new Howard Dietz-Arthur Schwartz shows of the past . . And a comedian, Paul Grey, who looks like a successful undertaker—and turns out to be quite a droll chap, indeed, before the evening is over . . Among those who greeted the opening show who greeted the opening show were Danny Kaye, the Milton Berles, the Herb Shriners, the Harry Joe Browns and the E. H. Robertsons. E. H. is a jolly, portly Californian reputed to be worth in excess of 50 millions of dollars. He is the citizen who bought the oil well company from Elsinore Machris of Palm

INTERMEDIATE TROOPS

No. 2 Grade 5 Finchy school bought the oil well company from Elsinore Machris of Palm Springs for a measly \$17,000,-HELEN ANDERSON, who writes for The Sun from Palm Desert, said she made a new discovery, the new paint rollers.

Springs for a measly \$17,000,000. Mrs. Robertson was quite happy this evening. She held a ticket to the \$849 double at Aqueduct. Aqueduct.

Aqueduct.
A couple of visiting boys pick apart a small steamer basket they have bought at Hicks and start stuffing the fruit and nuts into their pockets—Prince Mohammed Faisal Al Saud and his brother, Prince Saud Dougle, D Saud Ibn Faisal Saud . . . Doug Whitney, co-producer of the Red Skelton show in a huddle with Charles O'Curran in front of the Charles O'Curran in front of the Coronet theater . . In Sardi's, the shill voice of precocious Jennie Hecht can be heard above the din—while her brilliant and doting papa, Ben Hecht beams at the child's rapid fire remarks . . . At the Roosevelt Grill, dancing gaily to Guy Lombardo's music Wheelock Bingham and his

charming wife. "Been doing this to Guy's music for over 25 years," he shouts over. "We've had a longer run than Guy—we're married 28 years." The popular "Bing" is the energetic president of Macy's . . . Rock Hudson invades Nicky's

Blair House amid the sighs of the seated gals, but it's the less stalwart Joe E. Lewis who tugs the hearty hellos and intugs the hearty hellos and invitations to sit down and have a drink . . . A regal beauty hurrying along Fifth Avenue—Julie Wilson who won't be happy until she becomes a great dramatic actress — although her bread and honey money comes from her supper Kroehler News.

Jane Russell, actress: "I'm a girl who has to live down not only her background, but her foreground."

Inough ner bread and honey money comes from her supper club engagements . . A saddened Dan Arnstein, the taxi tycoon—his dog, Wags, died the past thirteen . . At Gilmore's, Ioan Wymne former Can Wymne former Can be money to past thirteen . . . At Gilmore's, made of orlon must feel sheep-Joan Wynne, former Copa ish.—Banking.

enough with the trim little

#### **MENUS**

Menus to be served in cafeterias of Palm Springs Unified School district this week are printed below to aid mothers in planning home meals.

Monday — Chili beans and crackers, tossed green salad, molded fruit gelatine, chocolate cake with chocolate frosting, milk.

Tuesday—Baked chopped steak and gravy, whipped potatoes, buttered cream corn, wholewheat bread and butter, baked almond custard with fruit topping, milk. Menus to be served in cafe-

fruit topping, milk.
Wednesday—Slice baked ham,
potato salad, carrot and celery
sticks, hot biscuit and butter,
pineapple slice, milk. Thursday—Beef and vegetable pie, Waldorf salad. French bread and butter, chocolate pudding with marshmallow,

milk. Friday-Fish cake, tartar sauce, spinach with lemon wedge, shredded lettuce and tomato salad, wholewheat bread and butter, cantaloupe wedge and cookie, milk.

The only thing wrong with that dollar that used to buy 3 times as much was that you times as much was that you didn't have it.—Marion (Wis.) Advertiser.

The modern youngster's prayer seems to be: "Lead us not into temptation, but tell us where it is and we'll find it."

—Iron Co. (Wis.) Miner.

The cotton in an all-wool suit